



Contact:
Christie Ruble – 513-237-1829
christie@themarketinghouse.net

FOR IMMEDIATE RELEASE

January 12, 2015

EYE CANDY ABUZZ WITH ENERGY

Branding Agency located in OTR announces recipients of their AMP your brand program for 2015.



Cincinnati, OH – The Eye Candy team spent the last week evaluating all of the applications they received online for their AMP program, which allowed the agency to reach out to community projects, start-ups and non-profits in need of a branding and marketing partner. The decision was so tough; they selected both a local and a national recipient to work with over the coming months. Eye Candy will be giving their time to assist these projects with branding and marketing needs:

Ludlow 21 Working Group - Local AMP Program Recipient – Cincinnati, OH

This community project is group comprised of representatives from Clifton Town Meeting, Clifton Business & Professional Association and the Uptown Consortium. The mission of the group is to improve the Clifton Gaslight Business District and will focus on marketing, events, parking, development and aesthetics.

"This opportunity will make a wonderful difference by providing a new plateau for aesthetics and improvements in the neighborhood", explains Jan Brown Checco, representative member of the Ludlow 21 Working Group.

SmartPhoneRecords LLC - National AMP Program Recipient – San Francisco, CA

This mobile app company allows individuals to sell their music straight from their smartphone or tablets. Not only does this allow the artist to have full control of their content, but to also do away with the incurred costs that come with the process, i.e., CD purchases, postage and handling fees, monthly distributor subscriptions.

"It's all about the visual branding and with help from Eye Candy we can take things to the next level for SmartPhoneRecords", says Damion Holloman, Founder and CEO of Smart Phone Records LLC.

Eye Candy LLC is a full-service graphic design, branding and marketing agency servicing clients in consumer packaged goods, retail, restaurant, nonprofit, healthcare and the arts. Stay in touch and updated on these and other projects online at the Eye Candy website.

www.CreativeEyeCandy.com

Eye Candy started as a freelance design business and has evolved into a full-service design and branding agency, creating original concept campaigns for brands large and small. They are located in Cincinnati, Ohio with a creative studio space in the Over the Rhine district at the Pendleton Arts Center and a professional event space on the Short Vine strip in the historic Ladder 19 Firehouse. They also have a small pop-up gallery on Short Vine called POPP=D ART that shares art and unexpected things with the community while bringing life to an unused space.

####