



**CTM Meeting Minutes
June 6, 2016
Clifton Recreation Center**

Present: Adam Balz, Kevin Marsh, Ben Pantoja, Eric Urbas, Shaun McCance, Ashley Fritz, Peter Block, Malcolm Montgomery, Cindy Oakenfull, Adam Hyland, , Joyce Rich, Erin Hinson (arrived 7:46pm).

Absent: Rama Kasturi, Nicholas Hollan, Michael Moran

A quorum is present. Meeting called to order at 7:00pm

Police Report

No report was provided.

Neighborhood Liaison Officer Nick Hageman can be reached at 513.569.8527; email is nicholas.hageman@cincinnati-oh.gov. See the [Clifton Community website](#) for other police contact info on the Public Safety page.

Fire Report

FF K. Smith from Engine 34 reported that his company had 162 runs, but no major structure fires in the Clifton area during the past month. 12 fire runs. 146 EMS runs. 6 EMS runs involved used of Narcan in 45220 zip code. Narcan is used for more than just heroin overdoses.

Captain Caldwell can be reached at 513.352.2334; email is ken.caldwell@cincinnati-oh.gov; or visit the fire station on Ludlow Avenue.

Library Report

No library report was provided.

Recreation Center

Service Area Manager Tom Reese reported that summer camp is underway. Camp is full. 2nd week of July will be online registration for before and after school in the upcoming school year.

Yoga on Wed night has been temporarily cancelled. Always interested in new class idea. Online Rec Center Calendar is at <http://cincyrec.org/search/basicprogram.aspx?k=Clifton%2BRecreation%2BCenter#results>

CCAC

CCAC Board member reported that Camp Art Academy is underway along with Summer Creative Arts Camp and a dance camp. Other events: Helms Trust Collection, Cincinnati: The Paris of America. Wednesdays on the Green started last week. Check the calendar for each week's events including who is playing, what food trucks are coming, and who the charitable partners are. Mam Luft Dance Co. is taking registration for July dance camps now.

Online CCAC calendar of events is at <http://www.cliftonculturalarts.org/events/coming-events/>

And their schedule of classes is at <http://www.cliftonculturalarts.org/classes/all-classes/>

CBPA

No report was provided.

Minutes of the April and May CTM meetings were approved as submitted.

Treasurers Report

Treasurer Shaun McCance reported on May results. \$3,214.86 income. Expenses \$3,683.51. Net loss of \$468.65.

CTM has total assets/reserves of \$62,474.59 with no outstanding liabilities. This excludes assets in the PayPal account.

Urbas asked if the NSP check had been deposited. McCance advised he was not certain, but would followup and advise.

Motion to approve the Treasurer's report passed.

Special presentation by Greater Cincinnati Water Works (GCWW)

Jake Kramer, Verna Arnett, and Dan Schluter of GCWW presented.

Spoke about the programs that GCWW employs to ensure lead is not in the drinking water. Three levels of treatment are used in the GCWW system: sand filtration, then activated carbon, then UV lighting. Zero lead is detectable when the water leaves the GCWW treatment systems. GCWW has about 16,500 piping branches that are lead lined. GCWW uses corrosion controls to ensure lead does not leach from the piping. These lead lined pipes do not include lead lined pipes that are the responsibility of customers / property owners. Property owner responsibility begins at the "curb stop". The corrosion controls do not ensure 100% lead free water as lead can enter if the pipes are disturbed, broken, or replaced.

If a water main is replaced and lead lined service branch piping exists, then GCWW elevates the priority to replace these service branch pipes. GCWW provides notification to homeowners when they do this. They also provide a lead filter with a water pitcher to the homeowner.

GCWW offered to come back periodically and update CTM.

Website lead.myGCWW.org has tools to locate GCWW piping that is lead lined as well as resources for how to test for lead in your piping & water.

Special announcement by Cincinnati Parks Department

Sheila Harris from the Parks Dept invited everyone to attend the various summer programming events in Burnet Woods. All these events will be noted on the Clifton Community Calendar.

Executive Committee

President Eric Urbas advised that Trustees voted by email to approve an open letter to the CPS Board of Education from CTM as well as the CUF and SGV community councils regarding finding a good education solution that does not sacrifice things we have now at the CCAC. The letter also included a request for CTM and other community councils to be involved in a collaborative process with CPS. Urbas read the letter aloud at the May 23 CPS BOE meeting, and emailed it to CPS BOE on May 25. Urbas emailed the letter to media outlets on May 26. The letter is at end of the minutes (as an embedded pdf attachment).

Urbas moved that we have a July 11 meeting due to the high level of activity we have right now. Motion passed.

Urbas presented on the Community Budget Request process that the City runs every 2 years:

- Formerly called “Community Priority Request”. This process helps the city decide what items to budget for over the next biennial budget planning cycle (this is for 2018/19).
- Each community council can submit up to three official projects. A website was added this year to allow anyone to input ideas: <http://www.cincinnati.gov/planning/neighborhood-project-suggestions>
- The scope of projects can include:
 - Transportation Infrastructure such as road improvements, cross walks, parking, sidewalks, bicycle infrastructure, curbs, etc.
 - Other Physical Improvements such as green spaces, public spaces, benches, public garbage cans, remediation's (correcting/repairing existing items but not routine maintenance), etc.\
 - Neighborhood branding/identification such as way finding signage, banners, gateways, historical markers, etc.

- Safety items like studies, skid resistant pavement treatments, police detail, increased lighting, etc.
- Anything that the city can spend money on for the benefit of our neighborhood.

A complete list of acceptable and non-acceptable examples will be on the website.

- Schedule
 - Projects Requests due to the City September 23, 2016.
 - We will take suggestion starting now by email to contactctm@cliftoncommunity.org. Please put Community Budget Request in the title.
 - A formal schedule will soon follow on the website and by newsletter. I anticipate there will be a review/discussion at the July meeting and narrowing of ideas at the August meeting.
 - Deadline for input from CTM is Sept 23.

Trustee Block asked if CTM had determined what monies were available from our requests in 2014. Urbas indicated that Rich was following up on the possibility that we may have won funding for Logos / Branding for Clifton. Marsh indicated that he was following up on the possibility that we may have won funding for our application to do a Bicycling Infrastructure Plan for Clifton.

Urbas presented a summary of a proposal for CTM to earn money through selling beer at an event Clifton Market is organizing in July.

- CTM would obtain an 1 day alcohol (beer only) sales permit
- CTM would sell alcohol (beer only) at the event
- CTM would retain 10% of the proceeds (after all costs for alcohol insurance, permits, etc.).
- CTM would donate 90% of the proceeds to Clifton Market.
- An estimate of proceeds has not been provided.
- The number of guests is estimated at 400.
- No decision has been made on the request as we are in the fact finding phase. An alcohol insurance policy may be required/desirable (\$250-750 depending on the details).

Urbas indicated that no decision had been made at this point.

Urbas moved to have Malcolm Montgomery be the CTM Liaison to the Clifton Cultural Arts Center. Motion passed.

Trustee Hyland moved to form an ad-Hoc committee called "Save/Support the CCAC"

Discussion: No one is on the committee other than Trustee Montgomery at this time. There are no objectives or goals for the committee, yet.

Marsh moved to amend the motion to set a deadline of the July CTM meeting to have objectives and goals for the committee. Motion to amend passed. Amended main motion passed.

Montgomery read aloud a resolution for appreciation to be provided to the three experts, Paul Buckley, Steven Howe, and LeeRafaels) that reviewed the CPS Survey for CTM. Montgomery moved for approval to send this resolution:

Clifton Town Meeting hereby expresses its appreciation to [Insert Name] for his assistance with the professional evaluation of the recent Cincinnati Public Schools Survey, which identified serious flaws in the Survey's design and execution, and which has been forwarded to the Superintendent of Schools so that the Board of Education may avoid using misleading data as the basis for decisions of serious and lasting consequences.

Motion for the resolution of appreciation passed.

Education Committee

Committee member Kevin Marsh presented in Chairperson Nicholas Hollan's absence. Marsh presented Scope of Committee and then a 2016 Objective and 3 supporting goals. Marsh moved for the Board to approve these along with changing the Committee from ad-hoc to standing status.

Through discussion and motions Scope of Committee was amended. Amended motion passed. Standing Committee status, scope, 2016 objective, and goals were approved as follows:

Scope: Provide assistance to all education entities servicing Clifton that include, but are not limited to any future neighborhood school and the Fairview-Clifton German Language School.

2016 Objective: Explore and identify potential solutions to provide guaranteed direct enrollment access to public high quality education seats for the 45220 zip code & surrounding neighborhoods (CUF, SGV).

Supporting Goals:

1. Educate the community on the value & benefits of having guaranteed direct enrollment access to public high quality education seats.
2. Engage the community in multiple ways to understand their interest in guaranteed direct enrollment access to public high quality education seats.
3. Engage with potential community partners (including but not limited to CPS, CCAC, UC, Cinci State, Uptown Consortium, City of Cincinnati) to understand how they might support and provide for secure access to public high quality education seats.

Marsh continued with a presentation from the Education Committee that summarized work from last year until now. Full presentation is at end of the minutes (as an embedded pdf attachment). There were various questions from some Trustees about the presentation, including some of the data, that the Committee could take up separately in Committee meetings. Some, but not all, questions were answered. Due to all the questions, Urbas ceded more time for the presentation without objection.

Committee Next Steps as noted in the presentation:

- Community engagement
 - CPS – June 7 meeting
 - CTM – join mailing list as Committee ramps up to 2nd community engagement
 - Other organizations
- CTM Community engagement goals
 - Educate the community on the value of guaranteed access to high quality school
 - Gauge community interest in guaranteed access to high quality school
- Community Partners being approached
 - UC (Dept. of Education), EPA (PIE program), TriHealth, Uptown Consortium, Hebrew Union College, CCAC, Cincinnati State, City of Cincinnati
- Additional data collection and analysis
 - Real estate marketing information
 - Census and CPS data
 - Community input from engagement meetings & surveys

Questions from audience:

Cindy Herrick – wondered if guaranteed access raises property values too high and reduces socio-economic diversity in the neighborhood. Also, wondered how long homes in Clifton are on the market versus other neighborhoods.

Marsh indicated the marketing survey the Committee expects to receive from a local realtor should hopefully address these two concerns as well as provide other useful information.

Business Committee

Chairperson Peter Block opened a discussion with Trustees about wanting to have an ongoing process for ways to engage our community outside of any crises.

Various Trustees made comments supporting this process including having more regular input gathering meetings and using existing resources in the community for properly designing the questions to remove bias and flaws.

Audience member indicated that the CTM monthly meeting could be a way to get more input. Block indicated the existing CTM meetings are not designed for people to come back in the future.

Plaza Café Lights

Trustee Pantoja presented an update on the “patio lighting” for Clifton Plaza. Lights were purchased using previously approved CTM funds along with funds from CBPA and leftover proceeds from the All-Star Clifton effort of 2015. Original plans for mounting poles are no longer possible.

Trustee Hinson asked if the Committee has had any discussions with the Niehaus Studio whose students spent a considerable amount of time on “placemaking” in public spaces. Pantoja indicated he would contact them.

July 9 Alcohol Sales / Fundraiser

Trustee Montgomery advised the Committee is recommending the Board approve the plan to have a fundraiser selling alcohol with Clifton Market. Montgomery moved the Board approve the plan that was noted in the Executive Committee report. Various discussions took place around proceeds, who was paying for what, this type of fundraiser was akin to what other restaurants in the Clifton Business District had done with Clifton Market, who would obtain the permit, if CTM Trustees would need to volunteer time to run the booth.

Decisions that effectively amended with motion without objection:

CTM would pay a service fee to Clifton Market for the use of space on their property that would amount to 90% of the net proceeds (Revenue minus all costs equals net proceeds). CTM would apply for the permit after ensuring all insurance liability matters were clarified. CTM would do the alcohol sales. Primary volunteers would be Trustees Hyland and Kasturi, but possibly other volunteers from CTM would be required.

With the above clarifications coming from the approved amended motion, the motion to apply for a permit and sell alcohol on July 9 passed.

Events Committee

Trustee and Leader of Memorial Day Parade / Grill, Shaun McCance, reported that the event attracted about 250 people per CFD estimates. Total spending was \$759.96. Income was \$1563.50. Net income of \$803.54. McCance thanked Clifton Market for the donation of the food and Scott Crawford / Live at Ludlow Garage for donating the ice. The event was budgeted to lose \$600.

In Trustee Hollan’s absence, Marsh reported that not all events for the Neighborhood Games were covered during Memorial Day due to large turnout of participants. Additional qualifiers will be scheduled for other events soon during June.

Trustee Rich reported that the Golf Outing publicity has started. Website posting containing all information and registration links is up at <http://www.cliftoncommunity.org/4th-annual-ctm-golf-outing/> and social media posts have started. Online store is open. Posters are coming soon.

Membership Committee

Chairperson Kevin Marsh briefly reviewed the work of the Committee thus far including the membership drive letter to be sent to residents by email, posted on website, and publicized by social media. Minimizing a USPS mailing continues to be the goal as it keeps costs down. There will be a USPS mailing as some residents do not respond to any other request.

Per agreement within the Committee, Marsh moved that CTM adopt the following regarding membership dues: Senior memberships (individual and household) will be available to any person who is eligible for membership and also 65 years or older. Motion passed.

Transportation Committee

Committee member Kevin Marsh reported that the speed limit reductions on McAlpin Ave and Ruther Ave to 25 MPH that CTM requested in 2015 have been completed by City DOTE. New signs were recently posted.

Marsh reported that City Council through referral of a motion has directed City Administration to reengage with the neighborhoods of South Cumminsville, Northside, Clifton, and Camp Washington to ensure the design and pre-construction work on the Elmore Street Connector incorporates community priorities. Council requested a report on the issue from the City Manager on May 31 that is due on June 30. CTM Transportation Committee will continue to follow this City Council Item 201600730.

Trustee Updates / Announcements

Pantoja indicated he needs details on the \$6,000 funding ask from TriHealth for their new fiscal year that starts July 1. He detailed segments as follows and asked Trustees for suggestions:

\$1500 website
\$800 Memorial Day Parade
\$1500 Holidays On Ludlow
\$575 Lantern Walk

Various Trustees made suggestions such as support of Storytellers for \$1000. No votes were made. Pantoja will meet with TriHealth soon.

Hyland – has received complaints about the new business operating at 364 Ludlow Avenue. The business does non-partisan voter registration. Complaint was about brown paper over the windows. Hyland approached the business and advised they were in violation of the zoning code by having the paper in the windows.

Fritz - Chronicle deadline July 24 for editorial content. Ad content deadline one week earlier.

Montgomery– Working Group (CTM, CCAC, Fairview LSDMC, SGV, CUF) indicated that they wanted each Community Council to convey a message in a 2 minute or less speech at the CPS community engagement meeting:

1. Thanks for participating and thanks to BOE for having this event.
2. CTM wants to achieve both high quality school access and CCAC stay in their building.

Montgomery moved that Eric Urbas make this short speech. Urbas indicated he would do it and the speech needs to be prepared very quickly since the meeting is tomorrow, 6/7. Motion approved.

Public Q&A

Mary Yeager – looking forward to a Candidates Night to provide more details on the issues she is interested in as a candidate for District 31 Ohio State House of Representatives. She asked that people take a look her positions.

Adjournment/next meeting

The meeting was adjourned at 9:07 p.m.

The next CTM meeting is at 7 p.m., Monday, July 11, 2016, at the Clifton Recreation Center.

Respectfully submitted by Kevin Marsh, CTM Secretary.

AN OPEN LETTER TO THE CINCINNATI BOARD OF EDUCATION AND SUPERINTENDENT MARY RONAN

From Clifton, CUF and Spring Grove Village

May 23, 2016

Dear Superintendent Ronan and President Copeland-Dansby and Members of the Board of Education,

We request that you delay action on the CCAC lease until after the passage of the November 2016 levy to ensure that the funds are available to support the school and that community members have the opportunity to work with CPS to ensure the school is a success.

Given CPS's recent statement that they would like to create a neighborhood school serving Spring Grove Village, CUF, and Clifton with support from families and residents in our neighborhoods, we believe that an informed community engagement process must take place among the people, institutions and other stakeholders in our three communities. Recognizing the value of extensive engagement among schools and the communities, which they serve, CPS invested the time and resources to undertake a series of hands-on engagement meetings for the construction or renovation of each school as part of the 10-year Facilities Master Plan.

If a new neighborhood school is to be created, a similar community engagement process is imperative. We are currently in the process of planning such informed community engagement and invite CPS to take part. Taking a longer-term view will allow time for our communities to build trust, engage partners, establish relationships, explore all the possibilities, and build coalitions. We want to partner with you and work hard to create diverse, highly successful public education opportunities representative of our neighborhoods. But, it will take time to achieve this success.

Representatives from Clifton Town Meeting (CTM), Clifton Cultural Arts Center (CCAC), and Fairview-Clifton German Language School (Fairview School) have been meeting for several months to address the concerns of the community in regard to access to quality public education seats and the potential loss of the community arts center. In the last few weeks, preliminary conversations have been established between Spring Grove Village, CUF and Clifton, and we want to invest the time and effort, along with CPS, to ensure success for all of our neighborhoods.

Matters of education are extremely important in the life of our neighborhoods, as are the arts and the strong sense of community that CCAC has built. For a neighborhood school to be successful, it will need buy-in from parents and residents in the communities. The necessary time needs to be taken to gather and assess data, confirm demand, solicit input from families and residents, and provide answers in regards to the community stakeholders in our areas. We are concerned that creating a neighborhood school without authentic informed engagement of the community does not provide the base of support that it needs to succeed.

Our community councils and volunteers offer to be the foot soldiers for community engagement, recruiting and rallying support for the process. Again, we request that CPS delay action on the 2005 CCAC lease until after the passage of the November 2016 levy. To alleviate short-term over-enrollment concerns at Fairview School, CCAC has offered to provide three rooms at no cost to CPS for Fairview School's art, music, and technology co- and extra-curricular subjects.

We understand and applaud growing enrollment across the CPS district and have witnessed the successful establishment of neighborhood schools in Hyde Park and Pleasant Ridge, each of which was the product of

several years of close collaboration between community residents, parents, and CPS. Spring Grove, CUF and Clifton stand ready to collaborate with CPS to ensure success of public education throughout the district.

Thank you for your service to the children of Cincinnati.

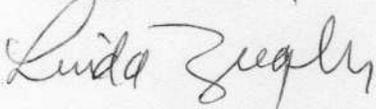
Clifton Town Meeting, Spring Grove Village Community Council and CUF Neighborhood Association.

Eric Urbas



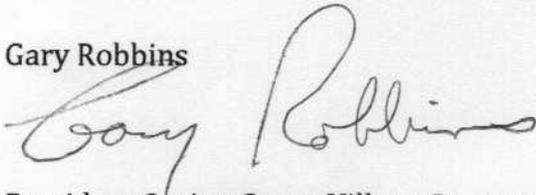
President Clifton Town Meeting
president@cliftoncommunity.org

Lin Ziegler



President CUF Neighborhood Association
zieglerl@fuse.net

Gary Robbins



President Spring Grove Village Community Council
garyrobbins@fuse.net



CTM
CLIFTON TOWN MEETING

EDUCATION COMMITTEE JUNE 2016

Overview

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- ▶ Committee Scope & 2016 Objective / Goals
- ▶ Data overview / analysis
- ▶ Why is guaranteed access to high quality education important?
- ▶ Next steps

- ▶ Abbreviations
 - ▶ Fairview = Fairview-Clifton German Language School
 - ▶ CPS = Cincinnati Public School district
 - ▶ CPS BOE = Cincinnati Public School district Board of Education
 - ▶ K = Kindergarten

Objective / Goals

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- ▶ Change Committee from ad-hoc to permanent
- ▶ Committee Scope: Provide assistance to all education entities servicing Clifton that include, but are not limited to any future neighborhood school and the Fairview-Clifton German Language School.
- ▶ 2016 Objective: Explore and identify potential solutions to provide guaranteed direct enrollment access to public high quality education seats for the 45220 zip code & surrounding neighborhoods (CUF, SGV).
 - ▶ Educate the community on the value & benefits of having guaranteed direct enrollment access to public high quality education seats.
 - ▶ Engage the community in multiple ways to understand their interest in guaranteed direct enrollment access to public high quality education seats.
 - ▶ Engage with potential community partners (including but not limited to CPS, CCAC, UC, Cinci State, Uptown Consortium, City of Cincinnati) to understand how they might support and provide for secure access to public high quality education seats.

Current K-6 Attendance Patterns – CPS Data

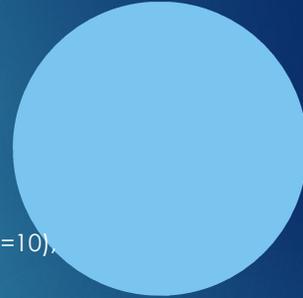
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- ▶ In fall 2015, 184 from 45220 attended Fairview (including 34 in kindergarten out of 63 total K-age children in 45220).
 - ▶ 19 attended K at other CPS schools
 - ▶ 10 attended K at private schools.
- ▶ Fairview enrollment is 25% from 45220.
- ▶ 34% of 45220 children in K-6 were enrolled at Fairview.
- ▶ CPS statistics show that few middle-to-upper-middle class 45220 parents send their children to Rockdale Academy – designated neighborhood school.
 - ▶ 68 from 45220 in Rockdale, including 4 in K. (10 more in Pre-K)
 - ▶ 98% at Rockdale get free / reduced lunch.

Current K-6 Attendance Patterns – CPS Data

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- ▶ Other Top K-6 schools in 2015 attendance for 45220
 - ▶ North Avondale Montessori (magnet) (n=32),
 - ▶ Academy of World Languages (O'Bryonville magnet) (n=26),
 - ▶ Hyde Park School (hybrid magnet) (n=14),
 - ▶ SCPA (Downtown magnet) (n=13),
 - ▶ Alliance Academy of Cincinnati (Evanston charter) (n=12),
 - ▶ Cincinnati College Preparatory Academy (West End charter) (n=10),
 - ▶ 96 children in 45220 attend other CPS K-6 schools.



2016 Lottery Analysis

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- ▶ Current CPS policy – Lottery process to enroll.
- ▶ During the 1st round lottery for 2016 kindergarten admission, there were 31 applicants from 45220 and 22 admissions.
- ▶ **These 22 admissions from 45220 represent a decline of 35% over last year's admission, even though the school is growing 40% in K class size.**
- ▶ These 22 admissions were made at a point when a 30% "set aside" existed to increase the percentage success from children in failing neighborhood school areas (such as 45220).
- ▶ **CPS BOE has voted to remove the "set aside" in future lotteries.**



2016 Lottery Analysis

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- ▶ CPS pre-K program on Vine Street has a very high 45220 enrollment
- ▶ Vine Street program directly feeds Fairview.
- ▶ Vine Street program requires payment above a certain income level.
- ▶ Fairview K class size in the future is unknown even though this year was much larger.
- ▶ **With set aside gone, 45220 children entry to Fairview is much more difficult for this city wide magnet school.**

Committee Oct 2015 Public Forum

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- ▶ Mailing invite to 45220
- ▶ 50-ish attendees
- ▶ Four possible options were discussed in break out group discussions for possible exploration:
 1. Charter School
 2. CPS Neighborhood School for 45220 & CUF
 3. Guaranteed seats in Fairview
 4. Improve the quality of education and outcomes at Rockdale Elementary.
- ▶ **Only Options 2 & 3 had any support at this meeting.**
- ▶ **CPS BOE and CPS Admin have indicated option 3 is not possible.**

Census Data & Analysis

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- ▶ Population of kids in 45220 from 2000 to 2010:
 - ▶ Age 0-4 grew by 14%,
 - ▶ Age 5-9 shrunk by 11%,
 - ▶ Age 10-14 shrunk by 28%,
 - ▶ Lopsided distribution of children by age group in 2010 (when we have more 0-4 year olds than 5-9 or 10-14 year olds).
 - ▶ This pattern did not exist in 2000: the population size was approximately equal among these three age groups.
- ▶ Census data shows kids who were 0-4 in 2000 and 10-14 in 2010, population in 45220 went down 28% between the years 2000 and 2010.
- ▶ Data obtained from CPS for 2015 suggest that these patterns have continued into the present.
 - ▶ Zip code 45220 lost more than half of the kids born in 2010 (who would be in kindergarten in 2015). Population size losses between 2010 and 2015 are seen among kids born in 2003-2010 (who would have been age 5 to 12 in 2015).
 - ▶ Clifton School closed 2006. Fairview opened 2007.

Why guaranteed access to high quality?

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- ▶ Socio-economic & age diversity for the neighborhood.
 - ▶ Clifton needs residents with kids of all ages as well as residents with no kids and whose kids have graduated.
- ▶ Better education outcomes for children.
- ▶ Property values & easier resale of homes.

Why guaranteed access to high quality?

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- ▶ Large body of literature:
 - ▶ [Buying a House? If You Have \(or Want\) Kids, Consider the Schools \(link is external\)](#), (U.S. News & World Report, May 12, 2015).
 - ▶ [Why You Need to Research School Districts When Buying a Home \(link is external\)](#), (Public School Review, Mar. 3, 2015).
 - ▶ [Are the Higher Home Values Worth Living Near a School? \(link is external\)](#), (AOL Real Estate, Jan. 5, 2015).
 - ▶ [The good school-expensive home dilemma \(link is external\)](#), (The Wall Street Journal, June 13, 2014).
 - ▶ [Affording a House in a Highly Ranked School Zone? It's Elementary \(link is external\)](#), (Redfin, Sept. 25, 2013).
 - ▶ [Survey Finds School Boundaries Play Major Role in Home Buying \(link is external\)](#), (Pennsylvania Association of REALTORS®, Aug. 1, 2013).
 - ▶ [Weighing the Importance of School Districts When Purchasing a Home \(link is external\)](#), (NFM Lending, June 12, 2013).
 - ▶ [Research Schools Before Buying a Home \(link is external\)](#), (ActiveRain, Oct. 29, 2010).
 - ▶ [How to Evaluate Schools Before Making Your Homebuying Decision \(link is external\)](#), (New Homes Guide, Aug. 31, 2010).
- ▶ National Association of Realtors, "Of all the local neighborhood amenities that can influence a buyer's decision to purchase a home, proximity to good quality schools is one of the most influential. According to the [2014 National Association of REALTORS® Profile of Home Buyers and Sellers](#), 29% of home buyers listed school quality and 22% listed proximity to schools as deciding factors in their home purchase. This field guide includes articles and studies on the importance of schools for home buyers and how schools impact local property values, along with a sampling of websites that provide data on school districts."

Why have guaranteed access to high quality?

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- ▶ 3 out of 5 look at school boundaries in home purchase decisions. Of this group of 3, 90% of them indicated school boundaries will be an important consideration to them.
- ▶ People with and without kids are willing to pay 1-10% above budget for a home with good school.
- ▶ Real estate company apps allow buyers to use school performance as a selection criteria in searching for home listings.
- ▶ Redfin brokerage report in 2013 that found that homes in neighborhoods with top-ranked schools cost about \$50 more per square foot than homes in communities with average-ranked schools.
- ▶ **Local main Clifton realtor has stated that lack of a guaranteed school option has had a negative impact on selling homes in Clifton.**
- ▶ Anecdotal info - loss of community diversity / difficulty settling people into the community.

Next steps

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- ▶ Community engagement
 - ▶ CPS – June 7 meeting
 - ▶ CTM – join mailing list as Committee ramps up to 2nd community engagement
 - ▶ Other organizations
- ▶ CTM Community engagement goals
 - ▶ Educate the community on the value of guaranteed access to high quality school
 - ▶ Gauge community interest in guaranteed access to high quality school
- ▶ Community Partners being approached
 - ▶ UC (Dept. of Education), EPA (PIE program), TriHealth, Uptown Consortium, Hebrew Union College, CCAC, Cincinnati State, City of Cincinnati
- ▶ Additional data collection and analysis
 - ▶ Real estate marketing information
 - ▶ Census and CPS data
 - ▶ Community input from engagement meetings & surveys

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“ Questions ?
Comments ?

”

Rockdale Academy performance

2014 - 2015 Report Card for
Rockdale Academy Elementary School

Overview | **Achievement** | Progress | Gap Closing

SCHOOL GRADE: **Coming in 2018**
 SCHOOL DETAILS: VIEW DISTRICT

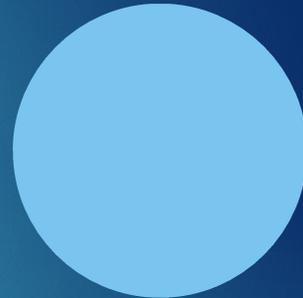
Achievement
 This grade combines two results for students who took the state tests. The first result answers the question - How many students passed the state test? The second result answers the question - How well did the students do on the state test?

COMPONENT GRADE: **Coming in 2016**

Performance Index	58.9%	D
Indicators Met	9.1%	F

2015 Modified Achievement Measure

VIEW MORE DATA
VIEW GIFTED DATA



Rockdale Academy performance

GRADE D

Performance Index
 The Performance Index measures the test results of every student, not just those who score proficient or higher. There are six levels on the index and schools receive points for every student in each of these levels. The higher the achievement level, the more the points awarded in the school's index. This rewards schools and districts for improving the performance of all students, regardless of achievement level.

Performance Index: **58.9%**
 70.6 of a possible 120.0

Legend:
 A = 90.0 - 100.0%
 B = 80.0 - 89.9%
 C = 70.0 - 79.9%
 D = 50.0 - 69.9%
 F = 0.0 - 49.9%

Chart Options: Calculation (selected), Pie Chart, Trend

Year	Performance Index (%)
2011	76.2
2012	70.9
2013	70.1
2014	77.7
2015	70.6

Legend for Chart:
 Untested (Red), Limited (Yellow), Basic (Purple), Proficient (Orange), Accelerated (Blue), Advanced (Green)

