



CTM Minutes - Group: CTM Board Meeting

By Jan Brown Checco, Secretary

Date: February 1, 2021 7:00 pm

Location: Online Google Meet electronic meeting, invitations and links were sent out prior to the meeting for all to connect and listen in.

Present: Peter Block, Jan Brown Checco, Joe Brunner, Gerald Checco, Brendon Cull, Robert Hamberg, Chris Harding, Teresa Hoelle, Mark Jeffreys, Naghma Malik, Malcolm Montgomery, Ioanna Paraskevopoulos, Genet Singh

Absent: Teckla Akinyi, Brian Duffy

A quorum (13) is present, meeting called to order at 7:00 pm by President Brunner with statement of our mission. (U) below will represent a unanimous vote.

Public Attendance: (24) Brian Selander, Carolyn Miller, Catherine Hamilton Hicks, Christopher Eagen, David Gressley, Jeanne Strauss-DeGroot, Kevin Marsh, Leslie Mooney, Margaret Reich, Marianne Brunner, Mark Fisher, Rama Kasturi, Ruth Ann Bumiller, Taylor Schaeffer, Tom Lohre, John Whedon, Jim Goetz, Joyce Rich, John Osterman, Kate Christoff, Sean Mullaney, Mike Elovitz, plus some phone numbers.

- I. **Welcome to our Electronic Meeting on Google Meet** – Pres. Brunner. Advice for participation.
- II. **January Meeting Minutes** (attached) –Robert Hamberg moves to adopt, Mark Jeffreys seconds (U).
- III. **Cincinnati Zoo Report and Update – Mark Fisher** Realignment of entry gateway, new elephant facility (“best in class”), more gardens, parking lot changes, enhanced sustainability all mentioned. Newly surfaced parking lot south of the entrance gates will expand but will not become a parking garage. The plan is affordable and will improve safety for pedestrian crossings, with a passage to be built in the future. Lots of rezoning is required to achieve these improvements and community engagement has been ongoing. The Festival of Lights will be operated with timed-entry tickets from now on, this was a COVID lesson that was positive, allowing much more controlled vehicular traffic and

smaller crowds. Ioanna Paraskevopoulos asked if the Zoo is asking for any tax incentives, Mark Fisher said no, this is City land and the Zoo is a tax-free entity, but since the lot at Euclid will require another traffic signal, they will ask the City for some help with that. Ioanna also wanted to know how Avondale feels about the changes, Mark said that they are supportive, and everyone wants traffic to be calmer. She asked if the land being developed is vacant, Mark said yes. Peter Block asked if this development will extend the perimeters of the Zoo's footprint, Mark Fisher said that the parking lot will expand the footprint a little, paving over gravel with asphalt, otherwise, there's no expansion, but improvements within. Planting ambitions have been pulled back from an earlier plan, now 1.2 million plants are projected. Peter hopes that the Zoo will not "become larger" so as to not impact neighbors negatively. Brendon Cull thanked Mark for coming to present to us and asks that Mark Fisher connect with Mark Jeffreys to coordinate with our safe streets initiatives.

- IV. Golf Outing Event – John Whedon** (report attached) – John asked for volunteer support of this event and gave a history of past events. You don't need to be a golfer, come for the after-golf dinner! He's hoping to play this August (a group of regular participants played in August 2020 without a making it a fundraiser.) CANS is slated to be the beneficiary. John Whedon recognized Joyce Rich for her past support and asked that someone pick up her position. Pres/ Brunner asked for a volunteer event captain from within the Board, activities includes 4 meetings, gathering of raffle prizes, hosting the day-of-event (when 90 golfers can show up), sponsors engagement such as TriHealth, car dealerships. Experience is not necessary.
- I. NSP Application Discussion – Pres.** Short presentations were made by people who proposed ideas for funding. John Osterman has volunteered to work on installing a roof to cover the Plaza shed with support from CBA, so that item is removed from funding consideration. Malcolm Montgomery and Treas. Checco suggested consideration of Brian Duffy's suggestion - to use NSP funds to cover already budgeted items in a year of low revenue. The timeline is for expenditure is by June 30. Pres. Brunner created a poll in the Chat bar, and as a community we'll vote for our choice in March. Tonight's informal, non-binding survey tallies: Wednesdays in the Woods – 3, Drive-in movie – 2, Ambassadors – 4, Radar signs – 3, Business District utilities study – 2, Already-budgeted expenditures - 4
- II. Financial Committee Report and motions – Treas. Checco** A series of motions by Treas. Checco (attached) to adjust the 2021 budget to be in accord with new data. Motions 1, 2, 3 (concerning CTM facilitation of Clifton Community Fund fundsdistribution from Greater Cincinnati Foundation by GRC, Brendon

Cull seconds.) Vote (U). As a practice Peter Block suggests an Executive Committee review any funds intended for CCF projects that come in to CTM for redirection to CCF contractors. Motion 4, 5 (concerning Golf Outing line item and CANS as beneficiary) by GRC, Mark Jeffreys seconds. Vote (U). Motion 6, 7, 8 by GRC (concerning purchase of an up-to-date Chronicle mailing list which the Treasurer will personally purchase, and work to reduce addresses to match our current 5000 mailing), Robert Hamberg seconds. Vote (U). Carolyn Miller suggests enlistment of neighbors on their known streets to help scrub lists.

- III. **Treasurer's Report** – Treasurer Checco: (Report attached)
- IV. **Clifton Chronicle Report** – Secy Checco (Four documents have been shared with the Board for pre-reading including the 2020 financials prepared by Treas. Checco, all attached.) The committee met in early January, assignments were made for Spring issue. Tom Lohre has created a QR code to have prominent position in the print version that will make easy to find the Online Chronicle. The Spring issue will list all Board members and committee chairs. A suggestion has been made to survey members about who would prefer to receive only an electronic version. Ad sales currently cover costs, but we'd like to explore other sources of revenue, for example soliciting sponsorships of ads by Clifton residents for businesses that can't afford them – a la "Clifton Cares".
- V. **Parks Committee** – Mark Jeffreys: Motion for Appreciation of Parks Staff (attached) Peter Block seconds (U). Treas. Checco noted that Ken Casey who worked on the Mt. Storm project has passed away this past month, so this expressions of appreciation is timely. Malcolm Montgomery agreed this is important, especially appreciation to Director Kara Kish in a difficult year.
- VI. **Transportation and Public Safety Update** – Mark Jeffreys. For the Road Diet, the State of Ohio will approve funding for no projects for 2021, so we'll reengage to see if federal funds might be available. Vision Zero projects were submitted to the City, our DOT is reviewing our recommendations. The Temporary Bike Lane on Clifton Avenue is looking for funding, late-March creation is anticipated, using durable markers (not cones).
- VII. **Caretaking and Beautification – Statistics** – Treas. Checco postpones his report to next month, his Spring Chronicle article will contain some highlights. Pres. Brunner asks for Capt. Gregoire to be invited to the March presentation.
- VIII. **Library Update** – Jeanne Strauss-DeGroot – (report is attached) Update on Library Facilities Master Plan, listening sessions have been organized for each

community within the 5 planning zones. Clifton is in the central zone. She shared a link so that you can register to receive an invitation to that session: https://www.youtube.com/playlist?list=PLCJp4_DkJvqrpzXIG7h0IGM4JyVNtdmKC Winter Check Out Challenge was explained; and shared Friends of the Library updated criteria for donations of materials.

- IX. Communications Committee** – Chris Harding. A Jan. 8 meeting was held for orientation and discussion of problems. What should our organization’s messaging be? Required will be better content about what our Board is doing, calling on committee chairs to provide content and images. Other topics discussed were updating of website, discussion of Google Suite, its cost and novice experience, possible CRM tools (how would that involve the mailing list, membership, volunteer opportunities, marketing...) The media kit for Chronicle has been added to our website. Pres. Brunner suggests his meeting very soon with Chris Harding, John Osterman and Malcolm Montgomery.
- X. Arts and Culture Committee Update** – Peter Block. Off Ludlow Gallery is doing well, just needs more staffing. Sean Mullaney - The Gallery Gift Show was up 28% from last year’s holiday show which was already a success. “Drip” is the current exhibition about coffee, and visits to the gallery can be scheduled. On March 5 Rick Malette’s show opens. A Call to Artists will be coming out soon for the project in the alley between The Bohemian Hookah Bar and D Raphael.
- XI. Clifton Community Planning work** – Pres. Brunner. We’re trying to drive up survey results, he will send out another email to increase from the current 150 participants. Next Monday is the committee meeting, working groups will be created for areas of interest (business district, parks...) Email Pres. Brunner to let him know of your interest to participate on the committee.
- XII. Governance Committee** – Bylaws Review Work – Malcolm Montgomery invites participation on this work, contact him at Malcolm-CTM@edutech.us
- XIII. Trustee, Committee, Liaisons Announcements: Housing and Zoning** – The 321 Resor Avenue property is going before the Planning Commission about a variance concerning lot size. The City staff is supporting the decision, there have been some questions and concerns expressed from neighbors, and communications need to get in to the City before Feb 5.
- XIV. Community Questions/Concerns:** Catherine Hamilton Hicks asked if the Road Diet project has a final design chosen? Answer: median down the middle, 2 bike lanes on one side, but since there is no funding available, the pressure is off for any immediate progress on the project.

XV. Motion to adjourn by all, seconded by everyone (U)

Respectfully submitted,
Jan Brown Checco, Secretary

Attachments:

February 2021 Agenda
January 2021 Minutes as approved
CTM Financial Committee report
Treasurer's Report February 2021
Clifton Golf Outing presentation
Clifton Chronicle Report 2 1 21
Clifton Chronicle Financials 2020
Clifton Chronicle Advertisers 2020
Clifton Chronicle Media Kit 2021
Resolution for Thanks to Parks Staff
Announcements from Clifton Library and John Whedon



Meeting Agenda, online Google Meet: February 1, 2021, 7:00 p.m.

A link to the meeting is sent via email and posted on the CTM website prior to the meeting.

Time	Topic	Topic Lead	Scope of Discussion
7:00 / 1 min	Welcome to the Google Meet electronic meeting, advice for participation	Brunner	Trustees
7:01 / 1 min	Approve prior month's meeting minutes	Brunner	Trustees
7:02/ 10 min	Cincinnati Zoo Report and Update	Mark Fisher	Trustees/Community
7:12/ 5 min	Golf Outing Event	Whedon	Trustees/Community
7:17/ 15 min	NSP Application Discussion	Brunner	Trustees/Community
7:32 / 15 min	Financial Committee Report, motions – CCF funds handling and budget amendment...	G. Checco	Trustees/Community
7:47 /10 min	Treasurer's Report – confirm CANS as beneficiary of Golf Outing	G. Checco	Trustees/Community
7:57 / 5 min	Clifton Chronicle Report	J. Checco	Trustees/Community
8:02 / 3 min	Parks Committee – Motion for Appreciation to Staff	Jeffreys	Trustees/Community
8:05 / 5 min	Transportation and Public Safety - Update	Jeffreys	Trustees/Community
8:10 / 10 min	Caretaking and Beautification - statistics	G. Checco	Trustees/Community
8:20 / 5 min	Library Update	Straus-DeGroot	Trustees/Community
8:25 / 10 min	Communications Committee	Harding	
8:35 / 5 min	Arts and Culture Committee update	Block	Trustees/Community
8:40 / 5 min	Clifton Community Planning work – trying to drive up survey results (150)	Brunner	Trustees/Community
8:45 / 5 min	Governance – Bylaws Review work	Montgomery	Trustees/Community
8:50/5 min	Committee and Liaisons Reports	Brunner	Trustees/Community
8:55 /5 min	Community Questions/Concerns	Brunner	Trustees/Community
9:00	Adjournment	Brunner	Trustees/Community



CTM Minutes - Group: CTM Board Meeting

By Jan Brown Checco, Secretary

Date: January 4, 2021 7:00 pm

Location: Online Google Meet electronic meeting, invitations and links were sent out prior to the meeting for all to connect and listen in.

Present: *Peter Block, Joe Brunner, Gerald Checco, Jan Brown Checco, Brendon Cull, Brian Duffy, Robert Hamberg, Chris Harding, Teresa Hoelle, Mark Jeffreys, Nagma Malik, Malcolm Montgomery, Ioanna Paraskevopoulos, Genet Singh*

Absent: Teckla Akinyi

A quorum (14) is present, meeting called to order at 7:00 pm by President Brunner with statement of our mission. (U) below will represent a unanimous vote.

Public Attendance: (21) Andreas Lange, Andrew Smith, Brian Selander, Carolyn Miller, John Osterman, Joyce Rich, Michele Murphy, Ruth Ann Bumiller, Timothy Maxey, Tom Lohre, Chuck Lohre, Sean Mullaney, Kevin and Gina Marsh, Margaret Reich, Marianne Brunner, Jeanne Strauss-De Groote, Taylor Schafer, David Gressley, Leslie Mooney, Michael Elovitz

- I. Welcome to our Electronic Meeting on Google Meet –**
Pres. Brunner. Advice for participation.
- II. December Meeting Minutes** (attached) – Robert Hamberg moves to adopt, Treas. Checco seconds (U).
- III. New Officer Elections** - Pres. Brunner. Candidates are Joe Brunner/ President, Gerald Checco/Treasurer, Secretary/Jan Checco, Vote: (U); For Vice President 1 and

Vice President 2, three candidates presented: Robert Hamberg, Malcolm Montgomery, Ioanna Paraskevopoulos. Vote results: Robert Hamberg is VP1, Ioanna Paraskevopoulos is VP 2. (list of officers attached)

IV. Committee Chairs Elections, Discussion and Vote on Motions to Create and/or Disband Committees Elections -

Pres. Brunner: Slate was presented. Discussion of split of the labor-heavy Website and Social Media Committees. Brian Duffy suggested a study towards a plan of how to coordinate this activity and create guidelines. Treas. Checco thinks Social Media relates to the work of the Membership Committee. Brian Duffy says that all of the committees need to be able to be served by all of our communication services (Social Media, Website, emails, Chronicle) because it's how we all connect with our community. Ioanna Paraskevopoulos says that she received requests from all committees as well as from organizations outside of CTM. A "Communications Director" could be necessary, Malcolm Montgomery and Teresa Hoelle agree that we need strategies for all of the outbound messaging. Chris Harding thinks a planning document would be a good thing to coordinate this activity, and he volunteers to launch the work, posting in Chat "If anyone else wants to participate in the communications team meeting, email me at hardingc.3630@gmail.com." Secy Checco suggests that at least one Vice President should participate in this team as well. Our Education Committee needs a chair, Brian Duffy offers his service and Robert Hamberg will also be on the committee. Treas. Checco moves that we change the name of the Beautification Committee to "Clean and Safe Committee" because of the true nature of the work is caretaking activity, not just about pretty things. Brendon Cull asks if that would make Public Safety part of this committee, Treas. Checco says that the Clean and Safe Committee concerns are not about traffic but rather about crime issues. Peter Block asks for other words than "Clean

and Safe.” JBC suggests “Caretaking,” Teresa Hoelle suggests “Caretaking and Beautification.” Vote on Caretaking and Beautification Committee renaming: (U). Treas. Checco announced April 10 and 11 to be the dates for Spring Clean-Up. Pres. Brunner suggests that we rename the activity relating to CTM communications, Brian Duffy suggests that this work represents more than a full time job and also includes marketing. He says the vision for coordination exists, but the manpower is lacking. Ioanna Paraskevopoulos suggests building a committee with many participants and then empowering them to work with a shared platform. Robert Hamberg suggests that we take time for this discussion off line very soon to organize this as well as internal communications strategies. He will help, so will Teresa Hoelle, so will Brian Duffy. Peter Block suggests that we might want to pay someone to oversee this communications work, just as we have for publication of the Chronicle. In the interest of having a Board member chairing committees, Malcolm Montgomery suggested twice that Peter Block co-chair the Arts & Culture Committee. Peter Block declined. Vote to accept the slate of 2021 Committee Chairs as finally presented (see attached): (U) Treas. Checco proposes creation of a “Finance Committee” with the Treasurer as Chair, and including members from the Arts & Culture/Art Gallery (Joyce Rich), Chronicle (Vicki Black) and Membership (Teresa) committees, seconded by Malcolm Montgomery Vote: (U). (List of chairs attached)

- V. Liaisons Elections Elections** - Pres. Brunner: Slate presented, additional volunteers were recruited to fill the spots Clifton Community Fund (Teresa Hoelle and Peter Block), Tri Health/Good Sam (Joe Brunner) , UC Health and Uptown Consortium (Brendon Cull), Neighborhoods of Uptown (Malcolm Montgomery) Pres. Brunner moves, Robert Hamberg seconds Vote: (U) (list of Liaisons attached)

- VI. Event Captains Elections and Discussion about when to reactivate 2021/2022 Events Elections** - Pres. Brunner: Should we appoint captains or wait to see if we are able to produce any activities? Robert Hamberg wonders, in the interest of inclusion, if there's an advantage in engaging leaders even if there's no certainty of an event happening. Patrick Borders has expressed interest in planning for something like a self-guided Clifton Home and Garden Tour in 2021. Pres. Brunner will plan the Lantern Walk for Fall 2021. Peter Block asked Joyce Rich to lead CTM in production of Holidays On Ludlow in 2021 in support of CBA, and she agreed. Treas. Checco volunteered to organize a Memorial Day Parade and Picnic. Robert suggests we table event captain appointments until February. All agree.
- VII. Discussion and Vote on 2021 Meeting Dates** - Pres. Brunner. Dates proposed (list attached) Pres. Brunner moves, second Robert Hamberg. Vote (U) Brian Duffy commented that we need to review any activities that need to happen by certain deadlines so that we don't need to call special meetings.
- VIII. Treasurer's Report and 2021 Budget Presentation** – Treasurer Checco: (Report attached) He has shifted some seed money for events with potential in Fall 2021. Currently, membership fees and donations are our only source of revenue. Treas. Checco moved that the new Membership duration agreement we passed in November 2020 be amended to state that "A renewed membership will have a duration of 12 months (annualized) starting from the date of renewal." Vote: 12 Y, 1 A Motion passes. Teresa Hoelle agrees that with the annual membership list refreshed, this renewal practice will be manageable. Mark Jeffreys asks if the Golf Outing in August could be practical? Brian Duffy reminds everyone that we give away 70% of our

annual golf outing proceeds to a charity, so the net to CTM has been about \$3K. The Treasurer suggests that with the current pace of COVID vaccinations, there probably will not be crowded activities encouraged in summer. Peter Block asks for an explanation of the difference between cash flow and reserves. Treas. Checco reviewed that we cashed out one Certificate of Deposit for \$24K last year, and that he would prefer to not to cash out our remaining one for \$40K. Peter Block wants to make sure that we understand that we have approximately \$60K in reserves. Brian Duffy asks about the Chronicle's pay-in-advance fund line. He points out that our shift to the new newsprint with color format has made the Chronicle a potential new revenue source for CTM. Treas. Checco makes a motion that the Chronicle Editor/Publisher Vicki Black receive a \$1K bonus based on her excellent results for ad sales this past year, which pulled the Chronicle out of a \$8K deficit from 2019 and put it into a \$8K profitability in 2020. Brian notes that we increased Vicki Black's pay last year because we knew there would be extra work. Treas. Checco suggests a formalization of an offered bonus (a % of the net gain from ad sales at the end of every year.) The \$1K that he proposes for a bonus in 2020 reflects 25% for the work she has accomplished in that year. Brendon Cull asks for a better understanding of the Chronicle financials. Treas. Checco can create that and present it to the board in February, with projections based on a profitable activity. Vicki Black's pay is \$1400 per issue. Peter Block has reservations about a bonus becoming an expectation, so if we think she's underpaid we should pay her more. Robert says this bonus is a recognition of excellent work in the past year, an incentive that can lead to increased pay. Malcolm Montgomery suggests that the balance between editorial content and ad content is important. Treas. Checco says that the Chronical committee is responsible for insuring that balance and he suggests that we are already paying Vicki what she has asked. The bonus would be an insurance that the paper will

pay for itself. Treas. Checco moves that we adopt the Vicki Black's \$1K bonus proposal. Vote: 10 Y, 3 A. Motion passes. Brendon Cull asks for this topic to come back to the Board through a report, and Treas. Checco says an update about Chronicle operations and budget will come from the Chronicle committee. He also wants to correct that Housing and Zoning will have an additional \$500 put back into its line item (making a total of \$1000) because of the costs associated with making an appeal. Malcolm Montgomery is concerned about the line item for Ludlow Avenue business district expenses to be covered by CTM. CBA income from its Merchants Lot lease can cover costs for Cliftonfest, Holidays on Ludlow and Clifton Plaza programming - all business district centric - and he suggests these could be removed from our CTM budget because CBA can pay for them. Malcolm Montgomery moves we remove these, but there is no second. Robert Hamberg says that there's nothing stopping us from changing those line items without a vote. Treas. Checco agrees with Robert Hamberg's point and says he will meet with CBA to find out if they need our financial support on those activities. Brian Duffy asks about the \$2K reserved for the 2021 House Tour, Treas. Checco suggests that it's seed money in case anything can happen towards that event in 2021, and at any rate might be needed for planning. Peter Block notes that CBA has made big investments in what's important and good for our neighborhood and he wants to make sure they know we are willing partners despite our financial situation. Vote to accept amended 2021 Budget: (U)

- IX. **Governance – Bylaws Review Work** – Malcolm Montgomery. He has put together a list of things to reconsider for the bylaws review and is soliciting participants for the committee. Pres. Brunner will be helping on the committee.
- x. **Clifton Chronicle Content Creation for Spring and Summer Issues** – Secy Checco: Invitation to join the committee for

content creation and proofreading. Emphasis on “Rebound, Recovery, Support” especially to Schools and Businesses. All CTM Board members are asked to offer reports of their committee’s accomplishments, and also outlines of their plans. The general public is invited to submit texts at any time. Deadline is Jan 31 for editorial stories. Send to Vicki Black, that link and more info can be found on CTM Website.

- XI. Clifton Community Planning work** – Pres. Brunner: Look at the survey on the City Planning page on the City of Cincinnati webpage. <https://www.cincinnati.gov/planning/neighborhood-plans/ongoing-neighborhood-planning-processes/clifton-neighborhood-plan/> The survey has been up for a while, and we’ll need to move on to the next step. Everyone should take the survey there, we need more responses. Next phase will be deeper thinking. An email will be sent out to solicit more participation on the survey.
- XII. Vision Zero 2021 Clifton Projects** – Mark Jeffreys: The Board has done prereading of the project proposals (attached) and the City wants our vote on these. He moves that we approve, second by Brendon Cull. Brian Duffy wanted more attention to the McAlpin/Woolper/Clifton problem. Pres. Brunner reminded us that a study request has been made to the City for that intersection. Robert Hamberg lives on Lowell Avenue and knows that it’s a crime hot spot with vehicular speeding. He wonders what the process is for making decisions about addressing problems when deterrents are needed. Policing data can be added to the discussion. Mark Jeffreys says that these issues can be raised in the next quarter when there will be more contact about problem solving. Brian Duffy wants to see more effective community-voices collection, because he knows we can get better at what we need to do. Mark Jeffreys says we can start going door-to-door to collect feedback,

especially when we begin the Community Plan work. Vote to approve the projects as presented: (U)

- XIII. Community input:** Kevin Marsh asks about when to expect the NSP project vote for 2021 and wants to know what's happening with proposals. Pres. Brunner says the deadline is mid-February, we have some ideas to develop and we will continue to welcome all ideas the community would like to submit.

Motion to adjourn by all, seconded by everyone (U)

Respectfully submitted,
Jan Brown Checco, Secretary

Attachments:

January 2021 Agenda
December 2020 Minutes as approved
Treasurer's Report for January 2021
2021 Officers
2021 Committee Chairs
2021 Liaisons
Vision Zero 2021 Clifton Projects

CTM Finance Committee Report:

Members: Gerald Checco-Chair, Teckla Akinyi, Robert Hamberg, Teresa Hoelle, Joyce Rich

Meeting date: January 20, 2021 at 4:00 PM

Attendees: Gerald Checco, Robert Hamberg, Joyce Rich

Due to difficulties with QuickBook, Treasury was kept in 2020 on Excel Spreadsheet, then a Access Application was created.

Tax Filing

- Joyce has created and sent all necessary 1099's
- Gerald working toward completing the filing by mid February (deadline in July)

Goals for 2021

- Explore other sources of funding, including Estate Planning and Grants
- Train Gerald's replacement as Treasurer (term ends 12/31/2021)
- Work with Chronicle to clean and expand mailing List
- Find a permanent replacement for Quickbook and evaluate integration with Membership needs.

- **Motion 1:** to accept funds from CCF and disburse according to CCF stated intent for the funds.

Background: The Clifton Community Fund is a civic association with one of its goals being to fundraise towards projects beneficial to the community of Clifton. The disbursement of their funds is made through Greater Cincinnati Foundation (GCF.) GCF can only disburse funds to non-profit organizations that are registered with GCF (CTM is one such org.) For example, in 2020, CCF gave CTM \$4,000 for CliftonCares to be used by Clifton Business Association (CBA) who managed the project. This motion seeks the formal approval of the CTM Board to do what has traditionally been done - empowering the Treasurer to carry out CCF's intentions.

- **Motion 2:** Work with the three civic associations in Clifton - CTM, CBA and CCF- to create a general MOU for our collaboration.

Background: Clifton has three major civic associations that have worked together on a variety of projects for the betterment of the community. For example, in 2020, these groups collaborated on CliftonCares, Telford Seating area and the Shakespeare Bench installation, picnic tables moving to the Plaza, volunteer outings, development of a Safety Plan. This motion is to create a framework of collaboration through an MOU that will formalize our cooperative relationships.

- **Motion 3:** amend the 2021 Budget to reflect our CCF decision (Motion 1).

Background: Following up on Motion 1, CTM has already received in 2021 two checks from CCF - one for \$1,300 to support an art project of wrapping an utility box on Telford with a historical image, and a check for \$1,500 to purchase 3 picnic tables for Clifton Plaza. The Finance Committee recommends the creation of two line items for the same amount of \$5000, one in Revenue and one in Expense, as placeholders to receive and disburse all potential CCF funds. The Finance Committee further recommends no processing fees, as the projects funded by CCF benefit the entire community and are consistent with CTM mission.

- **Motion 4:** Amend the 2021 Budget to reflect the Board's decision of organizing the Golf Outing

Background: The Golf Outing Event Committee has decided to move forward with the organization of the event in for August 2021 (pending confirmation of the lifting of the pandemic restrictions). The Finance Committee recommends adjustment of the budget to reflect Revenue and Expenses of this event.

- **Motion 5:** to restate the 2020 decision to make CANS the beneficiary of the Golf Outing.
Background: In 2020, the Golf Outing was cancelled. We hope that it can be held in 2021. This motion is to confirm that the beneficiary of the outing is still the organization intended for 2020, the Clifton Area Neighborhood School (CANS).

- **Motion 6:** To accept a donation to purchase an up-to-date mailing list to be used for the Chronicle.
Background: The Chronicle mailing list is inaccurate with some data more than 15 years old. The motion is to accept a donation to purchase a new list that is guaranteed to be at least 95% accurate. This list would include names (i.e. not generic “resident”) and can be shared with the Membership Committee, the Communications Committee and for other CTM needs.

- **Motion 7:** To evaluate if the new mailing list needs which will need to be scrubbed to eliminate enough addresses to get back to the affordable 4800 addresses.
Background: The new mailing list will have around 5,100 addresses. This motion proposes that before using the list, the Finance Committee (with whomever else wishes to help) inspect the list to assess if some addresses need to be scrubbed out that may fall out of Clifton boundaries or have other problematic issues (such as large apartment buildings where a stack of Chronicles are just left in building lobbies...)

- **Motion 8:** To come up with a recommendation to the Board if result of motion 7 still results in more names than before with old mailing list.
Background: The new mailing list has around 5,100 addresses. If the Chronicle is sent to additional addresses it will cost around \$500 more per quarterly issue and result in an overrun of more than unattributed 1300 copies.



Clifton Town Meeting

Monthly Financial Report

1/29/2021

9:06:55 PM

- 01- Title Page
- 02- Approved Budget
- 03- Transaction Report
- 04- Chronicle Income Report
- 05- Chronicle Income vs. Expenses
- 06- Annual Membership Report - No Addresses
- 07- Art Committee Income vs. Expenses
- 08- Bank Accounts

Respectfully Submitted,

Gerald R. Checco
Treasurer



Budget 2020

1/29/2021

	Expenditure	Revenue
Expenditure		
01- General Expenditure		
11100 Administrative	\$1,500.00	
11200 Chronicle	\$20,000.00	
Sub-Total	\$21,500.00	
02- Committees		
12100 Arts & Culture	\$500.00	
12200 Beautification	\$500.00	
12300 Housing & Zoning	\$500.00	
12400 Membership	\$500.00	
12500 Website	\$500.00	
12600 House Tour	\$1,500.00	
Sub-Total	\$4,000.00	
03- Events		
13100 Clifton Plaza	\$500.00	
13200 CliftonFest	\$3,000.00	
13300 Holidays on Ludlow	\$1,800.00	
13400 Lanterwalk	\$600.00	
13500 Memorial Day	\$0.00	
13600 Wednesday on the Green	\$1,500.00	
Sub-Total	\$7,400.00	
03- Special Projects		
14100 Special Projects	\$0.00	
14200 NSP - Neighborhood Support Program	\$6,500.00	
Sub-Total	\$6,500.00	
04- Transaction Fees		
15100 PayPal Fees	\$100.00	
15200 Square Fees	\$500.00	
Sub-Total	\$600.00	
05- Miscellaneous		
16100 Off Ludlow Gallery	\$25,000.00	
16200 Golf Grant to Other	\$10,000.00	
16300 Golf Expenses	\$0.00	
Sub-Total	\$35,000.00	
08- Transaction with CCF		
18000 Transaction with CCF	\$5,000.00	
Sub-Total	\$5,000.00	
	\$80,000.00	

	Expenditure	Revenue
Revenue		
01- General Revenue		
21100 Chronicle		\$20,000.00
21200 Donation		\$100.00
Sub-Total		\$20,100.00
02- Events		
22100 Memorial Day		\$0.00
22200 Golf Outing		\$10,000.00
22300 CliftponFest		\$0.00
22400 Lanterwalk		\$0.00
Sub-Total		\$10,000.00
03- Grants		
23100 Annual Interest		\$700.00
23200 NSP - Neighborhood Support Program		\$6,500.00
23300 Restricted Grants		\$0.00
Sub-Total		\$7,200.00
04- Miscellaneous		
24100 Interest		\$0.00
24200 Membership		\$4,000.00
Sub-Total		\$4,000.00
05- Sponsorship		
25100 Memorial Day		\$0.00
25200 Lanterwalk		\$0.00
25300 Golf		\$0.00
Sub-Total		\$0.00
06- Art Sales		
26100 Art Sales		\$25,000.00
Sub-Total		\$25,000.00
07- From Savings		
27100 Savings		\$8,700.00
Sub-Total		\$8,700.00
08- Transaction with CCF		
28000 Transaction with CCF		\$5,000.00
Sub-Total		\$5,000.00
		\$80,000.00



Transaction Report

Friday, January 29, 2021

Line Item	Name	Revenue	Expenditure
11100	Administrative		
	CNBDU Inc. (Membership)		\$50.00
	Total for Line Item 11100		\$50.00
11200	Chronicle		
	Black		\$1,000.00
	Total for Line Item 11200		\$1,000.00
18000	Transaction with CCF		
	Picnic Tables - Lowes		\$863.49
	Total for Line Item 18000		\$863.49
21100	Chronicle		
	Clifton Soccer	\$360.00	
	White	\$104.50	\$0.00
	Sukhman LLC (Dusmesh)	\$760.00	\$0.00
	TriHealth	\$2,376.00	\$0.00
	Total for Line Item 21100	\$3,600.50	\$0.00
24100	Interest		
	Ohio Bureau of Workers Compensation	\$5.00	
	Total for Line Item 24100	\$5.00	
24200	Membership		
	Transfer from PayPal	\$129.25	
	Murphy	\$10.00	
	Amend	\$10.00	
	Eby	\$20.00	
	Regberg	\$14.00	
	Total for Line Item 24200	\$183.25	
28000	Transaction with CCF		
	Greater Cincinnati Foundation - Art decal on Utility Box	\$1,300.00	
	Greater Cincinnati Foundation - Picnic Tables	\$1,500.00	
	Total for Line Item 28000	\$2,800.00	
		\$6,588.75	\$1,913.49
	Balance of GF as of 1/29/2021		\$4,675.26



Chronicle Income Report

Friday, January 29, 2021

Date	LastName	Amount+
1/23/2021	TriHealth	\$2,376.00
1/25/2021	Sukhman LLC (Dusmesh)	\$760.00
1/25/2021	White	\$104.50
1/9/2021	Clifton Soccer	\$360.00
Number of Transactions 4		Total \$3,600.50



Chronicle Income vs Expenses Report

Friday, January 29, 2021

Date	Name	CheckDate	Income	Expenses
1/23/2021	TriHealth	1/14/2021	\$2,376.00	\$0.00
1/25/2021	Sukhman LLC (Dusmesh)	1/25/2021	\$760.00	\$0.00
1/25/2021	White	1/18/2021	\$104.50	\$0.00
1/6/2021	Black	1/6/2021		\$1,000.00
1/9/2021	Clifton Soccer	12/29/2020	\$360.00	
Totals			\$3,600.50	\$1,000.00
Income vs. Expenses				\$2,600.50



Annual Membership no Addresses 2020

as of 1/29/2021

LastName	FirstNam			Membership Expiration
Akinyi	Teckla	Cincinnati	45220 OH	12/7/2021
Amend	Karen	Cincinnati	45220 OH	1/18/2022
Ault	Bruce	Cincinnati	45220 OH	8/10/2021
Ault	Helen	Cincinnati	45220 OH	8/10/2021
Bailey	Cassandr	Cincinnati	45220 OH	9/9/2021
Bailey	Anthony	Cincinnati	45220 OH	9/9/2021
Barber	Kathy	Cincinnati	45220 OH	11/22/2021
Barber	Lynn	Cincinnati	45220 OH	11/22/2021
Barry	Cassandr	Cincinnati	45220 OH	9/20/2021
Becky	Brendon	Cincinnati	45220 OH	9/14/2021
Berger	Bill	Cincinnati	45237 OH	3/23/2021
Bodine	Vanessa	Cincinnati	45220 OH	12/21/2020
Bodine	Robert	Cincinnati	45220 OH	12/20/2021
Bodine	Vanessa	Cincinnati	45220 OH	12/20/2021
Bodine	Robert	Cincinnati	45220 OH	12/21/2020
Boggs Muething Paula		Cincinnati	45220 OH	11/23/2021
Bondurant	Stephen	Cincinnati	45220 OH	12/30/2021
Brichler	Elizabeth	Cincinnati	45220 OH	12/3/2021
Brichler	Gary	Cincinnati	45220 OH	12/3/2021
Britton	Ryan	Cincinnati	45220 OH	11/24/2021
Brunner	Marianne	Cincinnati	45220 OH	12/7/2021
Brunner	Michael	Cincinnati	45220 OH	12/7/2021
Bruno	Rachelle	Cincinnati	45220 OH	12/30/2021
Butler	Andy	Cincinnati	45220 OH	12/21/2021
c	Charles	Cincinnati	45220 OH	11/30/2021
Calhoun	Dustin	Cincinnati	45220 OH	11/30/2021

LastName	FirstNam			Membership Expiration
Calvert	Geoff	Cincinnati	45220 OH	9/14/2021
Camblin	Louise	Cincinnati	45220 OH	11/30/2021
Camblin	L.D.	Cincinnati	45220 OH	11/30/2021
Camblin	Louise	Cincinnati	45220 OH	3/18/2021
Camblin	Lantham	Cincinnati	45220 OH	3/18/2021
Camp-King	Elizabeth	Cincinnati	45220 OH	9/5/2021
Carr	Chris	Cincinnati	45220 OH	12/23/2021
Carr	Kathleen	Cincinnati	45220 OH	12/23/2021
Christoff	Katherine	Cincinnati	45220 OH	12/20/2021
Clark	Elizabeth	Cincinnati	45220 OH	12/3/2021
Cohen	Melvin	Cincinnati	45220 OH	12/31/2020
Cull	Brendon	Cincinnati	45220 OH	9/14/2021
Daiello	Vittoria	Cincinnati	45220 OH	5/6/2021
Daniels	Allen	Cincinnati	45220 OH	11/30/2021
Dell	Clare	Cincinnati	45220 OH	9/1/2021
Dell	Claire	Cincinnati	45220 OH	12/20/2021
Donnelly	Carole	Cincinnati	45220 OH	12/12/2021
Donnelly	Patrick	Cincinnati	45220 OH	11/24/2021
Druffel	Barbara	Cincinnati	45224 OH	2/6/2021
Dudley	Anne	Cincinnati	45220 OH	11/25/2021
Duffy	Brian	Cincinnati	45220 OH	12/4/2021
Duffy	Chris Adri	Cincinnati	45220 OH	12/4/2021
Eby	Gary	Cincinnati	45220 OH	1/15/2022
Ellis	Scott	Cincinnati	45220 OH	11/29/2021
Ellis	Ann	Cincinnati	45220 OH	11/20/2021
Elovitz	Michael	Cincinnati	45220 OH	11/10/2021
Fatherree	Linda	Cincinnati	45220 OH	3/2/2021
Fluharty	Robert	Cincinnati	45220 OH	1/18/2022
Fluharty	Nancy	Cincinnati	45220 OH	1/18/2022

LastName	FirstNam			Membership Expiration
Frasher	Richard V.	Cincinnati	45220 OH	12/3/2021
Friel	Carol	Cincinnati	45220 OH	11/26/2021
Gavin	Kathleen	Cincinnati	45220 OH	1/6/2022
Gelke	Goeff	Cincinnati	45220 OH	1/14/2021
Glueck	Barbara	Cincinnati	45220 OH	11/30/2021
Grayson	Deborah	Cincinnati	45220 OH	11/22/2021
Greenfield	Anne	Cincinnati	45220 OH	12/31/2020
Groeber	Janet	Cincinnati	45220 OH	1/5/2022
Haglund	Lisa	Cincinnati	45220 OH	12/7/2021
Hamberg	Robert	Cincinnati	45220 OH	11/30/2021
Hamberg	Abigail Ma	Cincinnati	45220 OH	11/30/2021
Harding	Christoph	Cincinnati	45220 OH	6/4/2021
Hawse	Bradley	Cincinnati	45220 OH	11/24/2021
Heineman	William	Cincinnati	45220 OH	12/15/2021
Heineman	Linda	Cincinnati	45220 OH	12/15/2021
Henderson	Roberta	Cincinnati	45220 OH	5/15/2021
Herrick	Cynthia	Cincinnati	45220 OH	12/3/2021
Herrick	Phillip	Cincinnati	45220 OH	12/3/2021
Hodges	Dale	Cincinnati	45220 OH	11/30/2021
Hoffman	Kristan	Cincinnati	45220 OH	12/21/2021
Huff	Anezka	Cincinnati	45220 OH	11/24/2021
Huff	Warren	Cincinnati	45220 OH	11/24/2021
Jackson	Howard	Cincinnati	45220 OH	12/15/2021
Jackson	Susan	Cincinnati	45220 OH	12/15/2021
Jaslow	Jancy	Cincinnati	45220 OH	8/28/2021
Kaplan	Marcia	Cincinnati	45220 OH	11/26/2021
Kaplan dmd	Marvin	Cincinnati	45220 OH	11/24/2021
Kasturi	Rama	Cincinnati	45220 OH	12/7/2021
Kaufman	Ben	Cincinnati	45220 OH	12/4/2021

LastName	FirstNam			Membership Expiration
Kaufman	Harriet	Cincinnati	45220 OH	12/4/2021
Kissel	Larry	Cincinnati	45220 OH	12/20/2021
Kissel	Kathleen	Cincinnati	45220 OH	12/20/2021
Korak Jr.	John	Cincinnati	45220 OH	11/30/2021
Kraemer - Krae	Thomas	Cincinnati	45220 OH	12/20/2021
Kraemer - Krae	Pat	Cincinnati	45220 OH	12/20/2021
Krasik	Margaret	Cincinnati	45220 OH	2/6/2021
Krasik	Rawley	Cincinnati	45220 OH	2/6/2021
Kues	Eileen	Cincinnati	45220 OH	5/15/2021
Kurak	John	Cincinnati	45220 OH	8/23/2021
Laumer	Michelle	Cincinnati	45220 OH	12/1/2021
Lewis	Gene	Cincinnati	45220 OH	11/21/2021
Lewis	Dottie	Cincinnati	45220 OH	11/21/2021
Lewis	Gene	Cincinnati	45220 OH	11/21/2021
Lewis	Dottie	Cincinnati	45220 OH	11/21/2021
Lewis	Donald	Cincinnati	45220 OH	8/28/2021
Logan	David	Cincinnati	45220 OH	11/30/2021
Lohre	Chuck	Cincinnati	45220 OH	1/5/2022
Lohre	Tom	Cincinnati	45220 OH	12/4/2021
Lum	Ted	Cincinnati	45220 OH	12/12/2021
Lum	Selene	Cincinnati	45220 OH	12/12/2021
Malik	Naghma	Cincinnati	45220 OH	9/14/2021
Marsh	Gina	Cincinnati	45220 OH	1/7/2021
Marsh	Kevin	Cincinnati	45220 OH	1/7/2021
Martin	Kelly	Cincinnati	45220 OH	11/30/2021
Martin	Brendan	Cincinnati	45220 OH	12/4/2021
Matzkofz	Conni	Cincinnati	45220 OH	1/15/2022
McAllister	Sophia	Cincinnati	45220 OH	12/12/2021
McLaughlin	Marcia	Cincinnati	45220 OH	2/19/2021

LastName	FirstNam			Membership Expiration
McManus	Barbara	Cincinnati	45220 OH	12/4/2021
McManus	John	Cincinnati	45220 OH	12/4/2021
Meizlish	Bruce	Cincinnati	45220 OH	11/22/2021
Metz	Pete	Cincinnati	45220 OH	12/4/2021
Metz	Becca	Cincinnati	45220 OH	12/4/2021
Miller	Sarah	Cincinnati	45220 OH	1/23/2022
Miller	Carolyn	Cincinnati	45220 OH	12/30/2021
Miller	Frank	Cincinnati	45220 OH	12/30/2021
Mitchell	Pama	Cincinnati	45220 OH	2/9/2021
Mooney	Leslie	Cincinnati	45220 OH	12/4/2021
Moore	Irene	Cincinnati	45220 OH	12/4/2021
Morgan	Dean	Cincinnati	45220 OH	2/19/2021
Muething	Brian	Cincinnati	45220 OH	11/23/2021
Murphy	Michelle	Cincinnati	45220 OH	1/3/2022
Murphy	Michele	Cincinnati	45220 OH	2/27/2021
Nelson	Erik	Cincinnati	45220 OH	12/7/2021
Niehaus	Jack	Cincinnati	45220 OH	11/25/2021
Osterburg	Elizabeth	Cincinnati	45220 OH	12/15/2021
Ovadia	Micah	Cincinnati	45220 OH	4/23/2021
Palmer	Wilson	Cincinnati	45220 OH	11/15/2021
Palmer	Alice	Cincinnati	45220 OH	11/29/2021
Palmer	Wilson	Cincinnati	45220 OH	11/29/2021
Paraskevopoulo Jim		Cincinnati	45220 OH	12/21/2020
Paraskevopoulo Ioanna		Cincinnati	45220 OH	3/5/2021
Paraskevopoulo Jane		Cincinnati	45220 OH	12/21/2020
Park	Donna	Cincinnati	45220 OH	1/20/2021
Park	Donna	Cincinnati	45220 OH	12/22/2021
Park	Robert	Cincinnati	45220 OH	12/22/2021
Park	Robert	Cincinnati	45220 OH	1/20/2021

LastName	FirstNam			Membership Expiration
Payne	Paul	Cincinnati	45220 OH	12/30/2021
Peters	Gary	Cincinnati	45224 OH	2/6/2021
Pincus	Bridgett	Cincinnati	45220 OH	11/30/2021
Polifka	Daniel	Cincinnati	45220 OH	6/24/2021
Privitera	Michael	Cincinnati	45220 OH	11/26/2021
Regberg	Neil	Cincinnati	45220 OH	11/22/2021
Regberg	Neil	Cincinnati	45220 OH	1/23/2022
Rosselot	Alicia	Cincinnati	45220 OH	12/30/2021
Rupich	Patricia	Cincinnati	45220 OH	12/4/2021
Salchow	Kathy	Cincinnati	45220 OH	12/12/2021
Saluke	Ann	Cincinnati	45220 OH	7/17/2021
Sawan	Doug	Cincinnati	45220 OH	12/30/2021
Sawan	Linda	Cincinnati	45220 OH	12/30/2021
Scheetz	Todd	Cincinnati	45220 OH	12/20/2021
Schneider	Emily	Cincinnati	45219 OH	7/7/2021
Schreiber	Mrs.	Cincinnati	45220 OH	11/30/2021
Schreiber	J. Tracy	Cincinnati	45220 OH	11/30/2021
Schwenkner	Michelle	Cincinnati	45220 OH	12/4/2021
Seither	Katelyn	Cincinnati	45220 OH	6/25/2021
Selander	Brian	Cincinnati	45220 OH	11/3/2021
Shepard	Jessica	Cincinnati	45220 OH	11/27/2021
Siddiqi	Tariq	Cincinnati	45220 OH	12/3/2021
Singh	Gurmukh	Cincinnati	45220 OH	12/4/2021
Singh	Genet	Cincinnati	45220 OH	12/4/2021
Slack	Steve	Cincinnati	45220 OH	12/7/2021
Sloven	Randy	Cincinnati	45220 OH	6/4/2021
Smith	Andrew	Cincinnati	45220 OH	6/25/2021
Smith	Gerlon	Cincinnati	45220 OH	4/30/2021
South	Robert	Cincinnati	45220 OH	12/30/2021

LastName	FirstNam			Membership Expiration
South	Janet	Cincinnati	45220 OH	12/30/2021
Tashjian	D.	Cincinnati	45220 OH	12/30/2021
The Public Libra		Cincinnati	45220 OH	1/14/2021
Thie	Paul	Cincinnati	45220 OH	3/2/2021
Thie	Donna	Cincinnati	45220 OH	3/2/2021
Transfer from P		Cincinnati	45220 OH	1/6/2022
Urbas	Eric	Cincinnati	45220 OH	12/4/2021
Urbina	Elaine	Cincinnati	45220 OH	11/23/2021
Urbina	Nicasio	Cincinnati	45220 OH	11/23/2021
Waterman	Sheila	Cincinnati	45220 OH	11/30/2021
Waterman	Russel	Cincinnati	45220 OH	11/30/2021
Wilke	Kate	Cincinnati	45220 OH	11/24/2021
Woodside	Patrick	Cincinnati	45220 OH	12/4/2021
Yelton	Don	Cincinnati	45220 OH	7/17/2021
Total Members				185



Art Transactions



1/29/2021

Line	Item	from	Date	Artist Name	Puchaser Name	Amount+	Amount-1
0000							
			1/6/2021		Balance	\$8,993.44	
						\$8,993.44	
						\$8,993.44	



Bank Balance Report

Friday, January 29, 2021

Account Numbe	Type	Beginning Balance	Total Income	Total Expenses	En Balanc
140610100101	Checking - General Fund	\$22,587.84	\$6,588.84	\$1,913.49	\$27,263.19
120610100101	Checking - Arts Committ	\$8,993.44	\$0.00	\$0.00	\$8,993.44
6101001017	Savings	\$40,356.77	\$0.00	\$0.00	\$40,356.77
					\$76,613.40

History of the Clifton Golf Outing

Every summer since the year of 2013 up to ninety Cliftonites have gathered together at Avon Fields Golf Course to enjoy friendship, celebrate volunteerism and support a worthy local beneficiary. In total Clifton Golf Outing has raised over \$60,000 to support worthy Clifton beneficiaries. The event is a tradition and guarantees fun as well as allows our neighborhood to celebrate an exceptional citizen with the “Friend of Clifton” award. This is not a golf tournament. It’s a celebration of Clifton where golf happens to be played.

Beneficiary - the golf committee uses the following criterion in selecting a beneficiary.

- primarily serves Clifton - has timely need - non-profit - serves as years sole beneficiary - selected two years in advance - leverages its own resources to promote / support outing

past beneficiaries:

- projection equipment for Clifton Town Meetings at Clifton Rec Center.
- Burnet Woods new sign for the Jefferson Ave street entrance near the pond.
- An \$8,000 donation to the Cancer Center at Good Sam Hospital.
- Major funding partner for the athletic turf at Clifton’s Fairview German Language School.
- Clifton Cultural Arts Center auditorium floor refinish.
- Neighborhood art projects for Clifton Community Fund.
- Little Sisters of the Poor Riddle Road one months supply of food (\$10,000).
- 2021 beneficiary is CANS school.

‘Friend of Clifton’ Award – the golf committee uses the following criterion to select a ‘Friend of Clifton’:

- years of distinction of service for Clifton - selfless in dedication. - service has left a legacy.

past “Friend of Clifton” award recipients:

- Ron Dumas – leader of the golf for kids program at Avon Fields Golf Course
- Cindy Herrick – countless hours of dedication to CCAC
- Tom Lohre – Clifton renaissance man and contributor to CBA and countless Clifton causes
- Dave Taylor - great supporter of Ludlow and owner of Ludlow Garage & Gaslight Bar and Grill
- Dick Druffel – leader of the Probasco Fountain renovation
- David Mann – longtime city servant, Mayor, city council member and congressman
- Tom Reese – long time manager of the Clifton Rec Center.

The golf committee. Serves substantial hours throughout the year. Responsibilities include securing title, presenting and hole sponsors, as well as collecting up to \$3,000 in raffle prizes. Committee members market the event thru the C Chronicle and local signage including posters and yard signs. The committee organizes day of event contests i.e. “Beat the Lady Bearcat”, “Kids putting” “hole in one” and has organized special food sponsors. The committee is responsible for organizing a post-golf dinner event on the deck at Avon where raffle prizes are awarded and a “Friend of Clifton” is honored. The committee has been made up of following individuals – Tom Dwyer, Joe Huber, John Juech, Joyce Rich, Eric Urbas, Vince Metzger and John Whedon. The golf committee presents it choice for event beneficiary and Friend of Clifton Award to CTM for confirmation.

Finances. Clifton Golf Outing budget includes golf course reservation deposit payable to Cincinnati Rec Commission (\$100), event posters (approx. \$100) and hole sponsor signs (approx.. \$500) which have been paid out of event proceeds. Traditionally CTM receives up to a maximum of \$3,000 of event proceeds dependent upon event success.

Chronicle Report to the CTM Board

Feb 1, 2021-01-07 Submitted by Jan Checco, Chair

Discussion and ongoing work, including notes from the Chronicle Committee Strategy meeting on January 7, 2021 via Zoom

Participants: Vicki Black Editor/Publisher, Jan Checco Chair, Gerald Checco Treasurer, Bob Driehaus, Rama Kasturi, Tom Lohre, John Whedon. Absent: Teresa Hoelle

Jan announced the creation of a CTM Communications Committee with a Coordinator - Chris Harding. The Chronicle will be included with this along with CTM Website, Social Media, Emails, and Membership committees. The function of the Chronicle will remain distinct within CTM's ever-widening field of communications. Rama asked if this innovation received a Board vote, the answer was yes, and unanimously. The Chronicle committee agreed that the Spring 2021 Issue would be produced following recent practices and would reserve for later discussion it's function as a CTM Standing Committee (actual status of record.)

Financials from Treasurer Gerald Checco (accounting report attached): The Board has approved a \$1000 bonus to Vicki for her work on stabilizing the Chronicle billing and income. In 2018 there was a gap, but at the end of 2020 we are \$8K in the black, thanks to the close communication and coordination work between Gerald and Vicki. "Follow up" was the key. He projects a 2021 \$5K cost per issue based on anticipated \$2K for printing, \$1K for mailing. To seek additional ad sales we can review what percentage of Clifton businesses are currently advertising and approach those who are not. Gerald will ask Patrick Borders of CBA to help with this research. A CTM Financial Committee has been formed to connect the committees with the most billing and payment activity. Hopefully this network will help to smooth the transition when a new CTM Treasurer will serve in 2022.

Editor's report of stories currently in hand for Spring 2021 Issue and assignment of additional stories including choices from the list generated from Board members: CBA and CCF will submit stories for each issue. Rama will interview Tom Reese of CRC and work with Teresa on a "Clifton Active" theme; Tom will collect merchants' news and format the new Go Vibrant signage for print; John Whedon will write about the 2021 Golf Outing (August 28) with CANS as charity recipient, and he asked to be paired with a CTM Board member for event leadership. He will present his proposal for the event to the Board at the February 1 meeting. Gerald will facilitate an

autobiography by an expatriated Clifton resident, themed to “our international village.” The language on the Membership coupon needs to be updated and add a request for “legible writing.” To engage more people, Jan will provide a list of CTM Board members and Committee chairs and will develop a “Clifton House and Garden Tour 2021” photo essay for the summer issue, driven by a Call to all Clifton residents via our members list and social media for contribution of photos of their beautification projects from the past year.

Tom Lohre will provide a QR code that allows recipients of the print version of the Chronicle to connect immediately to the expanded online version. This should be put in a very prominent position (front page?) Gerald suggests that when a new issue is published, the updated CTM Membership list can send an email to all that includes the link to the online version. He is researching why some Clifton home addresses are not receiving the mailed printed version.

Schedule of our next committee meeting is February 25, 11:30 by Zoom., noting our deadlines of Jan. 22/ads (final art 1/29) and 29/editorial for Spring; The new cycle begins after Spring Issue lands on March 1. Summer deadlines are April 17/ads and April 24/editorial.

Meeting adjourns

The Clifton Chronicle

Here’s the full year’s schedule:

The *Clifton Chronicle* appears in mailboxes 5/20, 9/1, 12/1, 3/1. Deadlines are as follows:

Summer: For events from May 20 to September 1,

the deadline is April 17 for ads (*April 24 for art and editorial*)

Fall: For events from September 1 to December 1,

the deadline is July 24 for ads (*July 31 for art and editorial*)

Winter: For events from December 1 to March 1,

the deadline is October 24 for ads (*October 31 for art and editorial*)

Spring: For events from March 1 to May 20,

the deadline is January 24 for ads (*January 31 for art and editorial*)

Next Discussions: A question was submitted by email from CCF President Margaret Reich - Could deadlines for editorial content be set at the end of the first week of the

month of our production schedule? This allows for any discussion of articles by CTM and CCF Boards to occur at our regularly scheduled monthly meetings, streamlining communications. (To be discussed within the Board and with the Editor/Publisher, understanding the possible repercussions to delivery dates of the Chronicle to mailboxes.)

For future discussion about our mailing list and labels:

- Many addresses have names of people who have not lived at the address for 15 + years. We've received complaints from people that are CTM members who are unhappy that someone else's name is on their label. Possible solutions: Since all Clifton residents receive the Chronicle, in order to avoid laborious recurring updates, we could replace all particular names with "RESIDENT," which is currently the addressee for 90% of the mailing. Or we can buy an up-to-date mailing list with names for every current 45220 residence for about \$500.
- With purchase of a new list, the number of addresses receiving the Chronicle will result in an increased cost, totaling 5199 addresses (411 more addresses than our present list.) A new list can be scrubbed to 5000 (this is the breaking point for a run at the printer, with the next increment being 7500 copies, which would create an unnecessary overage.)
- Other errors in our mailing: The vast majority of elected officials and other "non Cliftonite" special addressees are no longer in those positions. Possible solution: Make addressee generic (such as "Cincinnati City Council Member" instead of the name of that particular person.)
- Let's review our list of advertisers so we do not miss anyone.
- Postage will be increasing (\$0.189 per piece as opposed to \$.185 per piece.)
- Understanding that over time some recipients may opt to only receive the Chronicle electronically, we'll discuss some ideas with Robert Hamberg has to include this kind of service.

Clifton Chronicle Expenses

Date	Check # To	Amount Paid	Production	Printing	Mailing	Postage
02/05/20	1081 USPS (Bulk Mail)	\$900.00			\$900.00	
02/07/20	1082 Vicki Black- Printing Cost - Winter	\$1,836.72		\$1,836.72		
02/07/20	1083 Vicki Black-Production - Winter	\$1,400.00	\$1,400.00			
02/26/20	1094 Vicki Black-Mailing-Winter	\$332.97				\$332.97
04/30/20	1108 Vicki Black- Printing Cost - Spring	\$2,362.40		\$2,362.40		
04/30/20	1109 Vicki Black-Production - Spring	\$1,400.00	\$1,400.00			
04/30/20	1110 USPS (Bulk Mail)	\$1,000.00			\$1,000.00	
05/14/20	1111 Vicki Black - Postage	\$330.85				\$330.85
	1136 Printing Summer	\$2,075.25		\$2,075.25		
	1137 Production Summer	\$1,400.00	\$1,400.00			
	1138 Mailing Summer	\$335.00				\$335.00
	1135 Bulk Summer	\$1,000.00			\$1,000.00	
	1143 Printing Fall	\$2,075.25		\$2,075.25		
	1144 Projected Production Fall	\$1,400.00	\$1,400.00			
	1147 Projected Mailing Fall	\$837.74				\$837.74
	Projected Bulk Fall	\$700.00			\$700.00	
Totals Actual		\$19,386.18	\$5,600.00	\$8,349.62	\$3,600.00	\$1,836.56
Total Actual 1st issue		\$4,469.69				
Total Actual 2nd issue		\$5,093.25	4 more pages from Clifton Cares			
Total Actual 3rd issue		\$4,810.25				
Total Actual 4th issue		\$5,012.99				
Total Expenses for year 2020		\$19,386.18				
Total Income as of 6/8/2020		\$27,338.05			net 2020	\$7,951.87

Clifton Chronicle Advertisers in 2020

Advertisers: 34

On Ludlow Avenue: (9)

Ace Hardware
Gaslight Bar and Grill
Ludlow Garage
Sitwells Act II
Clifton Market
Maya Traders
Whole Bowl
Dusmesh
Clifton Business Association

In Clifton, Not on Ludlow Avenue (22)

Kimberly Billings
Gaslight Whitfield Apts/Gaslight Property
Brian Rivers
Howell Pet Hospital
Petey's Pet Stop
James White
Clifton United Methodist
Clifton Seventh Day Adventist
Dewey's Pizza
Geoff Gelke
Clifton Soccer Association
Clifton Dental
Comey and Shepherd (DiTomassi/Druffel)
TriHealth
Aaron M. Weiner
The New School
Clifton Cares
Kasturi/Nelson
Forusz
Immanuel Presbyterian
Ken Bryan Concstruction
Florez

Advertisers with Addresses Not in Clifton (3)

Ruth's Parkside Café
Rosenberg Orthopedic
Superior Honda

Non-Advertisers: 50

Non-Advertisers with Ludlow Avenue Addresses: (36)

Clifton Performance Theatre
Kilamanjaro
Paolo
Habanero
Kraemer Design
World Peace Yoga
Semesters

Lentz & Co
Taylor Jameson
Upside Bru! Artisan Coffee
Personalities by Leona
CVS
US Bank
Superior Credit Union
PNC Bank
Hansa Guild
Adrian Durban
Proud Rooster
Ajeet India
Ambar India
Arlin's Bar and Grill
Bohemian Hookah Café
Jagdeep's Market
Clifton Barbers
Clifton Natural Foods
D. Raphael
Esquire Cinema
Graeter's
J. Gumbos
Los Potrillos
Ludlow Wines
Pangaea
Skyline
Toko Baru
Torn Light Records
Wonderland Smoke Shop

Non-Advertisers with Clifton Addresses (not Ludlow Ave): (14)

Baladi Café
Bruggers
Off Ludlow Gallery
University Nails
Brown's Travel
UDF
Clifton House B&B
Gaslight B&B
Shell Gas
Cinti State
University of Cincinnati
Widmer's Dry Cleaning
Makin' Heads Turn Salon
Postmark

Advertise in the Clifton Chronicle

Here's Why...

- ❖ **Your ad is seen by your customers.**

The *Clifton Chronicle* is mailed to more than 4,700 households in the 45220 zip code area. An additional 450 copies are distributed on at the library on Ludlow Avenue. Readers live close by and frequent local businesses.

- ❖ **Your ad seen repeatedly, has a long shelf life in the *Clifton Chronicle*.**

Residents peruse the issues to read about their neighbors, community events, issues, and they keep their copies for future reference. They see your ad repeatedly.

- ❖ **Your ad builds customer loyalty.**

The *Clifton Chronicle* is the primary source of information on what is happening in our community, parks, schools, and churches. Residents reference each quarterly issue for information about special events and programs.

- ❖ **The cost of advertising in the *Clifton Chronicle* is modest.**

Rates are significantly lower than other publications reaching the same audience.

Here's How...

1. Contact us: Vicki Black, E-mail vblack1@cinci.rr.com , 513-680-7226 or Mail the attached form.
2. Provide your copy/content. We can take camera-ready copy, electronic files via email (PDF, JPG, TIF or GIF), or we can help you design a basic ad. Copy will be provided electronically (PDF, EPS, TIF, JPG, GIF) to vblack1@cinci.rr.com 513-680-7226.
3. Send us your check or money order payable to the **Clifton Town Meeting** by deadline to assure your ad in the issue.
4. Note the payment is for *Clifton Chronicle* advertising.

PUBLISHING SCHEDULE: The *Clifton Chronicle* appears in mailboxes 5/20, 9/1, 12/1, 3/1

Deadlines

For events from May 20 to September 1, the deadline is April 17 for the summer issue.

For events from September 1 to December 1, the deadline is July 24 for the fall issue.

For events from December 1 to March 1, the deadline is October 24 for the winter issue.

For events from March 1 to May 20, the deadline is January 24 for the spring issue.

INSERTS NOW AVAILABLE

Pricing will be determined on insert size and weight. Please contact Vicki Black for more information.

Clifton Chronicle

Ad Submission Form & Rates

Business Name _____

Address _____

Contact _____

Ads must be prepaid.

Issue

___ Spring

___ Summer

___ Fall

___ Winter/Holiday ___ All (4 issues)

Size (4-color available in sizes A, B, F & G only)

A: — \$330.00 (single issue) 10" x 5.25" 4-color (single issue) \$429.00

B: — \$220.00 (single issue) 6.5" x 5.25" 4-color (single issue) \$286.00

C: — \$104.50 (single issue) vertical 3" x 5.25" or horizontal 6.5" x 2.66"

D: — \$52.00 (single issue) 3" x 2"

E: — \$26.00 (single issue) 3" x 1.25"

F: — \$495.00 (single issue) 10 x 8.75 " 4-color (single issue) \$643.50

G: — \$699.75 (single issue) 10 x 13" 4-color (single issue) \$910.00

A:— \$1,140.00 (4 issues) 4-color (4 issues) \$1,482.00

B: — \$760.00 (4 issues) 4-color (4 issues) \$988.00

C: — \$360.00 (4 issues)

D: — \$180.00 (4 issues)

E: — \$88.00 (4 issues)

F: — \$1,782.00 (4 issues) 4-color (4 issues) \$2,376.00

G: — \$2,610.00 (4 issues) 4-color (4 issues) \$3,393.00

INSERTS NOW AVAILABLE—Pricing will be determined on insert size and weight.

Copy

___ Camera-ready copy enclosed

___ Copy will be provided electronically (PDF, EPS, TIF, JPG, GIF) to

vblack1@cinci.rr.com. Make the resolution 300dpi; Color—CMYK

Clifton Chronicle P.O. Box 20042 Cincinnati, OH 45220-0042 vicki.black7@icloud.com Rev JAN. 2021

Clifton Chronicle

Ad Sizes and Single Issue Rates

Size G Full Page. B&W \$699.75 4-Color \$910.00
10"x 13" (60 x 78 picas)

Size A B&W \$330.00. 4-Color \$429.00
10"x 5.25" (60 x 31.5 picas)

Size B
B&W \$220.00 4-Color \$286.00
6.5"x 5.25"
(39 x 31.5 picas)

Size F
B&W \$495.00
4-Color \$643.50
10" x 8.75"
(60 x 52.5 picas)

Size E
\$26.00
3" x 1.25"
(18 x 7.5 picas)

Size C – Vertical
\$104.50
3" x 5.25"
(18 x 31.5 picas)

Note: Only Size C is available in both vertical and horizontal form.

Size D
\$52.00
3" x 2"
(18 x 12 picas)

Size C – Horizontal
\$104.50
6.5"x 2.66"
(39 x 16 picas)

Resolution In Support of Cincinnati Parks & Staff

February 1, CTM Board Meeting

Whereas the Cincinnati Parks in Clifton (Burnet Woods, Mt Storm, Dunore Park, etc) have been an indispensable asset for our community particularly during the pandemic;

Whereas, the Cincinnati Parks staff has worked tirelessly to keep our parks vibrant;

Whereas, the Cincinnati Parks staff has been a great partner with the residents of Clifton and organizations supporting our Clifton Parks throughout the years;

Whereas, Parks Director Kara Kish and her staff have exhibited professionalism and a spirit of collaboration in preserving our great Clifton area parks;

Resolved, that the Clifton Town Meeting Board of Trustees wants to express our strong support and appreciation for the work of the Cincinnati Parks Director Kara Kish and her staff, and thanks them for their continued partnership.

Announcements For Feb 1 2021 CTM Board Meeting

John Whedon, Golf Outing Event Chair

SAVE THE DATE: Please mark your calendar for Saturday August 28 the date of the 2021 Clifton Golf Outing. This CTM tradition has raised over \$60,000 for beneficiaries including TriHealth Good Sam Cancer Center, Burnet Woods, Clifton Cultural Arts Center, Fairview German Turf Field and the Little Sisters of the Poor on Riddle Road. Our full event including dinner on the deck and Friend of Clifton Award presentation will be held COVID Permitting. (also see attached history of event)

Jeanne Strass-DeGroot, Clifton Branch Library

Facilities Master Plan: Planning Zone Presentation

Q&A Online Session: Tuesday February 16th, 6:30-7:30PM

The Cincinnati and Hamilton County Public Library has recorded virtual presentations to share the Facility Master Plan recommendations for each of the five planning zones, which include the Central Planning Zone, the Central North Planning Zone, the North East Planning Zone, the South East Planning Zone, and the West Planning Zone.

Justyn Rampa, Customer Experience Manager, will be hosting live Question and Answer sessions online for those who have questions after viewing their zone's presentation. Please consider attending this event as we continue to seek community engagement and awareness about building your Next Generation Library. [Find the recordings here](#), and register online to receive an invitation via email to the discussion.

Winter Checkout Challenge:

Have the winter blahs? Join our Winter Checkout Challenge! CHPL is once again providing ways to win prizes just for engaging with your library this winter. Read, listen, learn to complete your five challenges to be entered to win. BTW, you also get a tote bag when you sign up!

When: Winter Checkout Challenge Jan. 19 through Feb. 28.

Who's eligible: Adults age 18 and older.

Where to sign up: At any library location or from home at CincinnatiLibrary.org/winter!

What do I need to do? Read a book, listen to an audiobook, download

an eBook, stream an album, etc. There's so much to do and this year; we've added even more activities like attending a virtual program. You can pick up a tracking card at any library location or track your progress virtually through [our new app](#).

What else is new this year?

Take & Make — We now have activity kits for adults. Stop by a library location to pick one up. Woo-hoo!

Tracking App — This year, you can track your progress online or through your phone app. Find a link at CincinnatiLibrary.org/winter.

Awesome prizes! You could win a Kindle Fire HD, library apparel, Cincinnati Zoo passes, and more. Follow us on social media @cincylibrary for other special prize opportunities.

Cultivate your curiosity this winter—there's no limit to what you can enjoy, accomplish, and discover with the Cincinnati & Hamilton County Public Library. Be sure to spread the word to your friends, family, and community!

Update on Materials Donations:

The Friends of the Library have expanded accepting material donations on the Library's behalf at their Used Book Warehouse in Hartwell to two days per week. They ask that customers reach out to schedule an appointment for making a donation. To schedule a material donation appointment, please direct customers to email donations@cincylibraryfriends.org or call 513-369-6035. They are scheduling material donations by appointment every Wednesday and Sunday between the hours of 10:30 a.m. and 4:30 p.m. for used books, CDs, and DVDs. *Unfortunately, they can't accept and recycle empty DVD cases.*