

#### CTM Board Meeting Minutes March 4, 2019 Clifton Recreation Center

Present: Peter Block, Pat Borders, Joe Brunner, Christine Celsor, Brian Duffy, Buddy Goose, Brad Hawse, Rama Kasturi, Seth Maney, Kevin Marsh, Malcolm Montgomery, Joyce Rich, Peggy Spohr

Absent: Vince Metzger

A quorum is present. Meeting called to order at 7:01 pm by President Hawse.

#### I. <u>Remembrance</u>

The Board and members in attendance remembered "Farmer" John and Elizabeth "Betsy" Black, longtime Clifton residents who both passed away suddenly in February. Both were active and engaged members of the Clifton community: John's produce stand was a fixture on Ludlow Avenue, and Betsy devoted countless hours serving the community at the Library and as a CTM Trustee. They will be missed.

#### II. <u>April Meeting</u>

President Hawse noted that the April meeting will be the Board's first community engagement session in 2019. The first 30 minutes of the April meeting will be devoted to soliciting community feedback and discussion regarding how to use the 2020 NSP funds. As a result there will be no Neighborhood Reports at the April meeting.

#### III. <u>Neighborhood Reports</u>

#### A. Police Report

Officer Nick Hageman reported on recent crime statistics and news from District 5. There is still no decision on the location of the new District 5 headquarters. Officer Hageman encouraged anyone with an opinion on the headquarters' new location to contact councilmembers.

Violent crime continues to decline, with only two incidents reported so far in 2019 compared to 8 at this time in both 2016 and 2017. Burglary is also down, however there has been a spike in theft from autos. CPD and students from UC's Criminal Justice program are planning a door to door literature drop on March 9th to try and raise awareness.

Officer Hageman noted the potential for new leadership in District 5, as departmentwide promotions in the wake of retirements at the end of 2018 may result in personnel movement at multiple levels. The current police academy is underway, and the new recruits are expected to be out by the summer.

## Link to STARS report - <u>https://cpdmobile.cincinnati-oh.gov/Neighborhoods/Reports/D5/Clifton.pdf</u>

There is also now a new online crime stats report for Clifton (and other neighborhoods). Link to the Clifton report showing data as of end of August - <u>https://public.tableau.com/shared/QPFHCRSCY?:display\_count=yes</u>

Community Liaison Police Officer Hageman can be reached at 513.569.8527; email is nicholas.hageman@cincinnati-oh.gov. See the Clifton Community website for other police contact info on the Public Safety page.

#### B. Fire Report

Lieutenant Gary Wright reported on recent fire statistics and news from Station 34. There were no major fires in the Clifton area in February, although there were calls in Northside, Walnut Hills, and Avondale that the Station responded to.

The Fire Department wants to raise awareness regarding dryer fires. The leading cause is lack of maintenance, particularly of the lint trap. The Fire Department recommends cleaning the trap once a year, and the Fire Department can do it for \$89. There is also a continued push to get residents to sign up for Smart911. Submitting your information can really help the Fire Department and other first responders when responding to calls. Sign up at <a href="https://www.smart911.com">www.smart911.com</a>. Lieutenant Wright also noted that the Fire Department is no longer handing out smoke alarms at the Station. However anyone who wants one can call Fire Prevention at 347-7548 and the Fire Department will come to your house to install them.

The Fire Department will start servicing area hydrants on April 1<sup>st</sup>. Residents' tap water may be muddy for a couple hours following the service. The water will clear in a couple hours.

There was a question from the community about how the Fire Department accesses residences when a call is made but the door is locked. In an emergency situation, the Fire Department will do what it needs to do to gain access. Lieutenant Wright recommended putting a lockbox on the porch or other area outside the home. Residents can either purchase a lockbox themselves and then give the Fire Department the code, or residents can call Fire Prevention at 357-7548 to have a lockbox installed by the Fire Department.

Captain Ron Wilson is the leader of Engine Co. 34. He can be reached at (513) 352-2334; or visit the fire station on Ludlow Avenue.

C. Library Report

Clifton Branch Manager Lisa Hamrick reported on recent and upcoming events and news at the Library.

The Library recently made two executive-level hires, bringing on Holbrook Sample as Chief Technology and Logistics Officer and Brett Bonfield as Chief Operating Officer. The hires coincide with the Library's larger push to build the "Next Generation Library" through a decade-long facilities upgrade process. On average, the Library's branches have not been renovated for over 40 years. Following the passage of Issue 3 in May 2018, the Library's budget increased for the first time in nearly 20 years. This approximately \$19 million increase in the annual budget will go towards improving each of the Library's 41 branch locations.

The Library is currently developing a Facilities Master Plan to guide this process. The guiding principles will be maximizing access, transparency, focusing on customers, operational sustainability, industry-leading excellence, and diversity and inclusion. In addition to working with architects and planners, the Library will be holding hundreds of community engagement sessions throughout 2019 to determine what local communities want from the Library. All members of the community are encouraged to visit the Library and attend the community engagement sessions to voice their opinions and provide feedback. A copy of the slides presented is attached.

Information about the Clifton Branch, including links to various events & classes can be found online at <u>http://www.cincinnatilibrary.org/branches/clifton.html</u>

D. Recreation Center

Center Coordinator Tom Reese reported on recent and upcoming events at the Rec Center. The expanded Youth Career Expo will be held on March 8th and 9th at the Convention Center. The CRC's regular classes and programs are going strong, as are the floor hockey, basketball, and soccer teams.

The online Rec Center Calendar is at <u>http://cincyrec.org/search/basicprogram.aspx?k=Clifton%2BRecreation%2BCenter#resul</u>ts

E. CBPA

There was no new information to report from the CBPA.

F. CCAC

Executive Director Leslie Mooney reported on recent and upcoming events at the CCAC. Sign ups for Spring classes are still open, and classes begin at the end of March. Regular ongoing programs, such as Second Sunday Family Showtime and MadCap puppets, are still going strong. A new exhibition, In Place, opens with a reception at CCAC @ Short Vine on March 23rd. The exhibit focuses on urban architecture and the intersection of public and private places in urban settings. Finally the summer concert series, Wednesdays in the Woods, starts May 29<sup>th</sup>. The lineup is almost finalized. July 3<sup>rd</sup> will be fireworks party.

The online CCAC Events Calendar is at <u>https://www.cliftonculturalarts.org/events/event-calendar/</u>

#### G. Clifton Market

Tom Lohre reported that Jeff Brown, Clifton Market's butcher, is now manager of the store. Mr. Singh is devoting more time to capital improvements, such as the parking lot and the flooring. The sale to Mr. Singh should be finalized soon.

#### H. Preserve Burnet Woods

Cynthia Duval reported on recent and upcoming events at Burnet Woods. Botany walks with Dr. Conover will now be held every Sunday. PBW's other walks and programs are going strong and will continue as usual. Progress is being made on starting a junior birders club on Thursdays based in Trailside Nature Center. PBW is working on getting more public access to Trailside for this and other programs. The goal is to have it going by the end of March.

#### IV. <u>Cincinnati Zoo Presentation</u>

Mark Fisher, VP Facilities at the Cincinnati Zoo, gave a presentation regarding the Zoo's capital campaign. In addition to expansions of other exhibits, the campaign's major drive is to move the elephant herd from its current location at the south end of the Zoo to a new 5 acre enclosure on the Zoo's north end where the back parking lot is currently located. Due to the loss of parking in the back lot, the Zoo is proposing to build a new 1,200 to 1,500 car parking garage at the southeast corner of Vine Street and Erkenbrecker Avenue. The Zoo will share use of the garage with the VA. Relevant to Clifton, the Zoo hopes that the new garage will help alleviate traffic congestion along Vine Street during major Zoo events such as the Festival of Lights. As part of the garage, there will be an elevated walkway across Erkenbrecker to the entrance pavilion that will help reduce pedestrian congestion at the intersection.

Discussion ensued among the Trustees and community members in attendance concerning public transportation options, other ways to reduce traffic impacts on the surrounding communities, and future uses for the Elephant House and enclosure.

#### V. <u>Clifton Plaza LLC Committee Goals</u>

President Hawse introduced the Clifton Plaza LLC Committee's updated goals for 2019. The Committee has received multiple inquiries for capital and programmatic improvements to the Plaza. To better evaluate and respond to these inquiries, the Committee wants to create a comprehensive process for evaluating requests by bringing all Clifton Plaza stakeholders together and hold community input sessions. The Committee

would then make a recommendation to the Board on capital and programmatic improvements. The work will be completed by December 31, 2019.

President Hawse moved to approve the Committee's stated goals. Treasurer Goose seconded the motion. Discussion ensued among the Trustees concerning the need for coordination and communication with Gaslight Properties, the CBPA, and the community. Following discussion, a vote was taken. The motion passed unanimously. A copy of the motion is attached.

Anyone who is interested in serving on the Committee is encouraged to contact President Hawse.

#### VI. <u>Clifton Community Fund Presentation</u>

David Huwer and Larry Holt of the Clifton Community Fund gave a presentation regarding the potential addition of a clock tower to the Clifton Plaza. The CCF is an endowed fund whose earning support public improvements in Clifton. Previous projects include the art on the utility boxes, putting lights on the firehouse, the murals on Clifton Market, and Shakespeare in the Park. A copy of the slides presented is attached.

Discussion ensued among the Trustees and community members in attendance concerning coordination with Gaslight Properties and the Clifton Plaza LLC Committee, potential naming rights, involving local artists, and plans for soliciting and facilitating further community feedback.

#### VII. Veg Fest Presentation

Anna Ferguson gave a presentation regarding a planned Veg Fest to be held May 18, 2019 at Burnet Woods. The event will include live music, talks, food samples, and cooking demonstrations centered on a plant-based lifestyle. There was a Veg Fest held a couple of years ago, and there is now a push to make it an annual event. The goal is to grow it to attendance figures similar to other Ohio cities, such as Cleveland which drew 13,000 people in its 5th year. Ms. Ferguson is requesting that CTM sponsor the event at the \$1,000 level.

Discussion ensued among the Trustees and community members in attendance concerning the details of the event, parking concerns, the cost to put on the event, and the potential of coordinating with other events to be held in Burnet Woods. The Board took no action on the sponsorship request.

#### VIII. Sacred Heart Parking Lot

John Courter gave a presentation regarding the Sacred Heart Parking Lot on Lafayette Avenue. As a resident in the Windings, Mr. Courter and others are concerned about the dilapidated state of the lot. The asphalt is gone in many areas, there are large potholes, and in wet weather the mud in the lot makes it hard to park. Mr. Courter stated he has tried to contact the City, the CRC, and the Park Board about the lot but has not gotten satisfactory answers. He asked the Board for suggestions on how to remedy the issue.

Discussion ensued among the Trustees and community members in attendance concerning the lot, its ownership, and the best plan for addressing the issues. Trustee Maney stated that the issue will be discussed at the next Parks Committee meeting, and offered to facilitate conversations with the relevant entities and individuals.

#### IX. <u>CPD District 5 Headquarters</u>

Trustee Marsh reported on discussions regarding the location of the future District 5 Headquarters. There will be a public meeting of the City's Law and Public Safety Committee on March 18, 2019 at 9:00 AM with opportunities for public comment. Following the Law and Public Safety Committee meeting, the issue may then be presented to the full Council and proceed to a vote by the following Wednesday, March 20th.

In June 2018 CTM took the position that the District 5 Headquarters should be on Central Parkway. Since then, other community councils (including Northside, CUF, Camp Washington, and Spring Grove Village) have stated similar positions. Trustee Marsh stated that there is an opportunity to collaborate with these other community councils, but that time is of the essence. He asked that the Board empower individuals to speak on this issue, without pre-approving each individual public communication, so long as the following key messages are included in the communication: 1) the Central Parkway location is more centrally located to all of District 5, therefore, it is best positioned to respond to the everchanging needs of the entire district; and 2) the Central Parkway location can be implemented at a lower capital cost and sooner, thus saving precious taxpayer dollars and getting D5 into a permanent location sooner.

Trustee Marsh moved to adopt the key messages as stated. Trustee Maney seconded the motion. Discussion ensued among the Trustees and community members in attendance regarding the arguments for and against the College Hill location, the impact of the headquarters on a neighborhood's crime rate, crime statistics comparing College Hill to CUF and Corryville, and whether CTM should take a position on the issue. Following discussion, a vote was taken. The motion passed with 11 in favor and 2 against. A copy of the motion is attached.

#### X. <u>IIN Meeting</u>

Treasurer Goose reported on the recent IIN meeting and conversations with the City Manager. The City Manager listed 4 objectives – public safety, growing economy, efficiency, keep neighborhoods thriving. Treasurer Goose was also elected to the Engaged Cincinnati Action Team. There have been two meetings so far.

#### XI. <u>Appointment of New Trustee</u>

President Hawse introduced the three candidates to fill the vacant Trustee position created by Gina Marsh's resignation. He noted that all Trustees had received the bios and

Q/A responses submitted by the candidates and then opened the floor to Trustee comments and questions. President Hawse, Treasurer Goose, and Trustee Montgomery all thanked the candidates for their engagement, and all expressed hope that these community members will stay involved regardless of the outcome of the vote, and perhaps run again for a Trustee position in December.

Following the Trustees' comments, a vote was taken by secret ballot. Vice Presidents Borders and Rich calculated the results. Stephanie Gilbreath received the most votes and was elected to the vacant Trustee position.

#### XII. <u>Cincinnati Zoo Pollinator Program</u>

Trustee Spohr gave a presentation on the Cincinnati Zoo's Plant for Pollinators Challenge, a public engagement campaign to plant pollinator-friendly plants to increase local habitats for pollinator species. There are 3 steps to the program that are laid out on the Zoo's website, <u>http://cincinnatizoo.org/plant-for-pollinators</u>. The Zoo has also worked with local growers and garden centers to create a line of Zoo-branded plants that are pollinator-friendly. The goal is to register 500 gardens as certified pollinator habitats.

The Zoo is asking CTM to be a partner in the Challenge. CTM would receive its logo on the Zoo's Challenge website and on joint press releases when applicable. CTM would also have opportunities to have a Zoo representative present at events and be invited to participate in certain pollinator events at the Zoo. No money is required to be a partner, but CTM would commit to hosting at least one program or event per year where the Challenge is promoted. CTM would also link to the Challenge's website on the CTM website, as well as promote the Challenge on its website. A copy of the slides presented is attached.

Trustee Spohr moved to have CTM be a partner in the Zoo's Challenge. Trustee Maney seconded the motion. Discussion ensued among the Trustees praising the Challenge. Following discussion, a vote was taken. The motion passed unanimously.

Trustee Spohr then moved to form an ad hoc committee, to be co-chaired by Trustee Spohr and Vice President Rich, to implement CTM's obligations as a Challenge partner. Trustee Kasturi seconded the motion. Discussion ensued among the Trustees approving the idea. Following discussion, a vote was taken. The motion passed unanimously.

#### XIII. Officer and Committee Reports

#### A. Treasurer

Treasurer Goose reported on the CTM balance sheet. CTM has total assets/reserves of \$83,336.41 with no outstanding liabilities. Income and expenses for the month were \$3,130.25 and \$12,123.90, respectively. Income and expenses were as expected: the major expense was the distribution of the Golf Outing grant, which was anticipated. The balance sheet is as expected. Treasurer Goose noted that United Fidelity has been sold to a local credit union, Superior Credit Union, but that it was not leaving its current location or

changing its operations. Treasurer Goose also noted that he had filed CTM's certificate of continued existence with State of Ohio.

Vice President Borders moved to accept the Treasurer's report. Trustee Maney seconded the motion. The motion passed with one abstention. A copy of the Treasurer's Report is attached.

#### B. Website

Trustee Duffy gave a presentation on the development of CTM's new website. The Website Committee, including Trustees Marsh and Maney, did a lot of work and should be commended. The new site is between 90 and 95% percent done. It should be done and live by the end of the month. The new site features cleaner formatting and improved navigation, as well as enhancements to features such as the community calendar.

Following the demonstration, discussion ensued among the Trustees concerning whether it was possible to obtain demographic information about visitors to the site as a way to demonstrate Clifton's diversity and who is responsible for posting content on CTM's social media accounts. Regarding demographic information, the Website Committee will explore the topic. The Website Committee is currently monitoring and posting content to CTM's social media accounts, but all Trustees are welcome to participate. The Website Committee will send the Board a link to the new site so Trustees can view and comment on it before it goes live.

#### C. Bylaws

Trustee Montgomery reported on conversations regarding the proposed Executive Committee Responsibilities Standing Rule. The Committee is developing its recommendation and will present it at the April meeting.

Trustee Montgomery moved for approval for reimbursement of the funds he expended to purchase copies of Robert's Rules of Order for Bylaws Committee advisors Derek Tucker and Professor Howard Tolley in appreciation for their assistance to the Bylaws Committee. Trustee Marsh seconded the motion. A vote was taken. The motion passed unanimously. A copy of the motion is attached.

#### D. Walking Routes

Trustee Marsh gave a report on the Walking Routes Ad Hoc Committee's progress on developing Clifton walking routes with Go Vibrant. The routes and planned signage are substantially done. There are four routes: two one mile routes, one to the north of Ludlow and one to the south; a two mile route to the north of Ludlow, and a three and a half mile route to the north of Ludlow. All routes begin at Clifton Plaza, and the long route has an alternate start at Mount Storm. The next step is to develop the brochures. A copy of the Committee's report is included as an attachment. Trustee Marsh moved to accept the Committee's report. Trustee Maney seconded the motion. Discussion ensued among the Trustees. There are not currently any routes through Burnet Woods because the City, which will install and maintain the signage, requires routes to be pedestrian-safe which, per the City, requires sidewalks and crosswalks. There will, however, be point of interest signs along the routes that direct walkers to sites near but off the routes, and Burnet Woods will be one of them. Following discussion, a vote was taken. The motion passed unanimously.

#### D. Plaza Lights

Trustee Montgomery thanked Ace Hardware for contributing materials to the recent Plaza work.

#### E. Housing and Zoning

Trustee Montgomery reported on the status of the potential noise issue with the HVAC unit installed at CANS. The Committee recommends sending a letter to CPS's Facilities Director presenting the issue and requesting details on any previous noise studies or, if none have been conducted, requesting a test of operating noise levels. Trustee Montgomery presented a draft letter.

Trustee Montgomery moved to approve the draft letter. Vice President Rich seconded the motion. Discussion ensued among the Trustees. Although CPS would have had to get a permit to install the HVAC unit, it's unclear whether the permit process includes a noise study. There are options available to mitigate noise levels if they violate the City's noise ordinance. Following discussion, a vote was taken. The motion passed with 12 in favor and one abstention. A copy of the motion is attached.

#### F. Business

Vice President Rich reported on the Business Committee's goals and objectives for 2019. The Business Committee intends to continue its work modifying and refining the Urban Design Overlay for the Clifton Business District to make the business district more aesthetically pleasing. The Committee also intends to continue its support for Clifton Market.

Vice President Rich moved to approve the Business Committee's 2019 goals as stated. Vice President Borders seconded the motion. Discussion ensued among the Trustees concerning issues of noncompliance with the Urban Design Overlay. Following discussion, a vote was taken. The motion passed unanimously.

#### G. Arts and Culture

Sean Mullaney reported on recent efforts to locate places in Clifton for public art/murals. The Arts and Culture Committee would like to be part of the discussions

surrounding the Clifton Plaza. President Hawse stated that the Clifton Plaza LLC Committee will work with the Arts and Culture Committee.

#### XIV. February 4, 2019 Meeting Minutes

Secretary Brunner moved to adopt the minutes of the February 4, 2019 Board Meeting. Trustee Marsh seconded the motion. The motion passed unanimously.

#### XV. <u>Trustee Announcements</u>

There were no Trustee announcements.

#### XVI. Adjournment/Next Meeting

The meeting was adjourned at 9:06 p.m. The next scheduled CTM meeting is at 7 p.m., Monday April 1, 2019 at the Clifton Recreation Center.

Respectfully submitted by Joe Brunner, CTM Secretary.

#### **NEXT GENERATION LIBRARY PRESENTATION**

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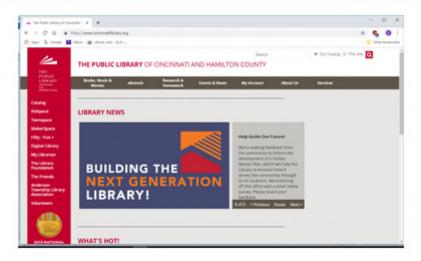


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#### The Public Library of Cincinnati and Hamilton County is working to develop the Next Generation Library! We can't and won't do it without YOU! We would love for your input and we even have a very short survey to start the process:

https://www.surveylegend.com/survey/#/d29yZHByZXNzMTkxNzY=~-LMtYKsomi8u\_udRpEaF



#### Building Our Library's Future, 2019 - 2029

The Library is committed to the community's well-being and to contributing to the effort to build a bright future for everyone living in Cincinnati and Hamilton County. As a part of this commitment, the Library will undergo a decade-long processto upgrade its facilities. Thanks to the residents of Hamilton County, the Library will receive approximately \$19 million in additional funding for the next ten years beginning in April 2019, for a total of \$190 million. <u>This is our first budget increase in nearly 20 years.</u> Given that the average length of time since a branch has been renovated is 40+ years, the bulk of this funding will go toward improving each of the Library's 41 locations.

In order to undertake a project of this scope, the Library hired the experts at <u>Group 4</u> <u>Architecture, Research + Planning</u> to help create a Facilities Master Plan, which will be a road map the Library can follow when re-envisioning how best to serve the county through its 41 locations. The Library's Board of Trustees has endorsed the following principles to guide the process:

- Maximize access
- Transparency
- Customer focus
- Operational sustainability
- Industry-leading excellence
- Diversity and inclusion

#### A Community-Driven Process

System-wide facilities work has not been undertaken in generations. To ensure that taxpayer funds are used ethically, efficiently and effectively, the Library will work with experts to create a Facilities Master Plan. The development of the Plan will take place throughout 2019, and the Library will work with Group 4 and local company <u>Design Impact</u> to hold hundreds of community engagement sessions to listen and learn from the community about what their biggest needs are and how the Library, with its 41 locations, can be re-envisioned to serve not just today's generation but also generations to come. This includes ensuring that the Library has a viable funding plan in place to keep the improved facilities safe and up-to-date in the years to come.



Walnut Hills Community Listening Session

Monday, March 18 Bush Recreation Center 2640 Kemper Lane 6:30 - 8:00 p.m.

The Walnut Hills Branch Library is a priority location for summarizing and re-empiricationing. We want to hear from the community about what the needs are in the neighborhood and how the Library might improve its presence to help address these needs. Please attend and share your thoughts with us.



#### Motion to approve the goals of the Clifton Plaza LLC Committee

Our Clifton Plaza is owned by Clifton Plaza LLC which is made up of members from CBPA and CTM.

We have received multiple inquiries for capital and potential programmatic improvements to the plaza and would like to explore a comprehensive approach to making these decisions. In order to do so, I am proposing the following goals for the Clifton Plaza LLC Committee.

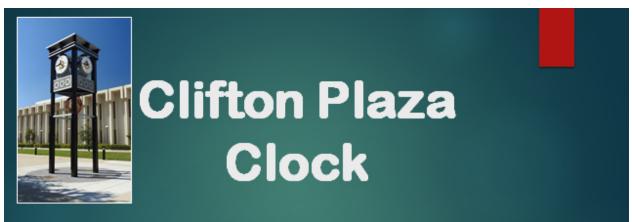
- To bring together the Funders, Stakeholders and Community Partners to complete a review of the current state of the Plaza.
- To Hold Community Input sessions as needed to gather input on the current state of the plaza and potential capital improvements to be made to the plaza.
- To make a recommendation on capital and programmatic improvements to the plaza to the Board.
- To research and cultivate potential funders for requests to complete accepted improvements.

This work will be completed by December 31, 2019.

MOTION: To approve the goals of the Clifton Plaza LLC Committee to be completed by December 31, 2019:

- To bring together the Funders, Stakeholders and Community Partners to complete a review of the current state of the Plaza.
- To Hold Community Input sessions as needed to gather input on the current state of the plaza and potential capital improvements to be made to the plaza.
- To make a recommendation on capital and programmatic improvements to the plaza to the Board.
- To research and cultivate potential funders for requests to complete accepted improvements

#### **CLIFTON COMMUNITY FUND PRESENTATION**



#### AN IDEA FROM THE CLIFTON COMMUNITY FUND



## Lots of styles & ideas



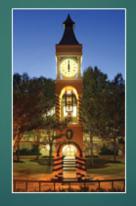






## There could be bells too!







## **Endless Possibilities**











## \$50,000 - \$100,000

### Project can be done in stages



## How to pay?

- Clifton Community Fund
- ► CTM
- Clifton Business Association
- Community Wide Fundraiser
- Corporate Donors
- Individual Philanthropies



Motion

With no change to CTM's position from June 2018, CTM will work collaboratively with other community councils that support the Central Parkway location for CPD District 5 HQ. CTM's key messages to be included in any communication are as follows:

1. Central Parkway is a more central location to all of District 5; therefore, it is best positioned to respond to the ever-changing needs of the entire district.

2. Central Parkway location can be implemented at a lower capital cost and sooner; thus saving precious taxpayer dollars and getting D5 into a permanent location sooner.

CTM does not need to approve each public communication on this topic as long as the key messages are included.



## Shasta Bray, Manager of Visitor Experience & Fun Scott Beuerlein, Manager of Botanical Garden Outreach



# What is the Plant for Pollinators Challenge?



- A public engagement campaign to increase pollinator habitat in Greater Cincinnati
- An initiative of the Zoo's Pollen Nation program



# We believe...

People can provide beautiful, vital habitat for pollinators by adding pollinator-friendly plants to their yards and landscapes while enjoying colorful blooms and butterflies all season long. It's easy to do.

Whether planting just a few pots or a larger garden, everyone can do real conservation at home to support our pollinator friends as they do their job to keep our environment healthy.





# We are asking people to...

Take the Plant for Pollinators Challenge in 3 easy steps.

Step 1:

Plan your garden using tips at <u>http://cincinnatizoo.org/plant-for-pollinators/</u>.

- Location, size, diversity, etc.
- Tips for maintaining garden
- Other ways to help pollinators

(Redevelopment of website will be complete by March 1)







Step 2:

Choose plants listed in pocket guide (and on website), and look for the Zoo's Best Plants for Pollinators at local garden centers listed on website.



## Pocket guides

#### Spring - Blooming

Flowering cherries 🕳 🛖 Crabapple 🖚 💠 Serviceberries 🖚 🍟 🖛 Cornelian cherry dogwood ¥ 🕈 ē Redbud 🖚 🍟 💠 Red maple 🔶 Blackberries ¥ 🕈 SHUBS /VINES Hollies 🖛 Crossvine 🕂 🔨 Spirea 'Vanhouette' ¥ 🕂 Lilacs ¥ 🕈 🗡 Spicebush 🕳 🍸 🕂 Trumpet honeysuckle 🖛 🍸 🖷 Crocus 🕈 8 Snowdrops 🔶 B Winter aconite 🖛 Baptisia 📥 🍸 💠 Hellebores 🛖 PERENNIAL

Catmint Y 🔶 Pulmonaria/Lungwort ¥ 🕈 Virginia bluebells 🍟 🕂 Violets - Y +

#### SUMMER - BLOOMING TREES Linden 🖚 🗙 🛧 Oak 📥 🍸 Abelia x grandiflora 🍟 🔶 SHUBS/VINES Aralia ¥ 🕈 Butterfly bush (low-seed varieties) Y + Y Bottlebrush buckeve ¥ + ~ Buttonbush ¥+ Diervilla 🖌 🕂 Panicle hydrangea 🍸 🕂 St. John's Wort 'Sunburst' 🗰 Coneflower (single bloom) Y + Y Liatris ¥ 🔶 PERENNIALS Bee balm 🕳 🗙 🔶 🏹 Ornamental onion 'Millenium' 🖌 🕂 Joe Pye weed 🖌 🔶 Milkweed -Y+Y Russian sage 🍸 🔶 Pentas Y 🔶 🗡 ANNUALS Salvia Y + X Zinnia ¥+~ Sunflowers ¥+ Tall verbena 🎔 🕂 HERBS Dill, Fennel, Thyme, 📥 🍟 🗭 Mints, Lavender 📥 🍸 🕇

#### FALL - BLOOMING

Seven sons flower Y + Y Bluebeard ¥+ Chastetree ¥ 🕈

Anemone 🖛 Aster -Y+ Goldenrod -Y+ Chrysanthemum 'Sheffield pink' ¥ 🕈 Perennial sunflowers Y + Sedum 🍟 🔶 Ironweed - Y+ Native grasses 🕳 🍟

Dahlia mystic series 🍸 💠 Lantana 🇙 🛧 🗡

Pentas 🖌 🔶 🔨

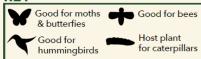
Salvia ¥+X Scarlet milkweed - Y+~

#### KEY

ANNUALS

SHUBS

DERENNIALS



#### **CHOOSE THE BEST PLANTS**

After more than 25 years of plant studies, the Zoo created this list of plants that grow and look best, as well as benefit pollinators most in the Cincinnati region.

Grow a diversity of flowering plants from this list to help feed and host our pollinator friends throughout their life cycles.

Look for our line of the Zoo's Best Plants for Pollinators at local garden centers, from which a portion of sales support the Zoo. Go to



cincinnatizoo.org/plantfor pollinators for:

A list of participating retailers.

- Guidelines for planning and growing your pollinator garden.
- Details on how to take the pledge and register your garden.

### **Distributed by Zoo & partners**



# Zoo's Best Plants for Pollinators series

- Worked with local growers to create a line of Zoo-branded plants carried by local garden centers
- Based on more than 25 years of plant studies at Zoo
- Portion of proceeds support further plant trialing at the Zoo
- www.cincinnatizoo.org/horticult ure/zoos-best-plants-forpollinators/ for current lists of plants & retailers



## Step 3: Register your garden online and order an optional yard sign.

- Name, email, address
- Location, size, plants
- Submit photo of garden
- What inspired you to create a pollinator garden?
- How did you hear about the Challenge?
- Want to receive email updates?



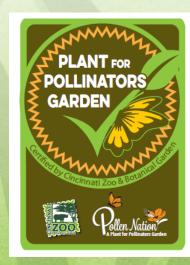


# When someone registers...

 They receive a digital certificate they can share on social media.



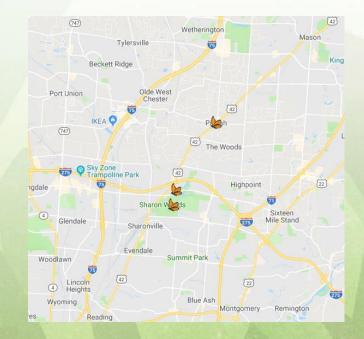
 May choose to purchase a 5x7-in yard sign made of weatherproof material, including metal stake to install directly into ground for \$20.





# When someone registers...

- Their garden is added to a counter and a map (by street/zip, not individual address)
- Can choose to receive occasional email updates





## Become a partner!

- The goal for this first year is to register at least 500 pollinator gardens.
- We need partners to promote the Challenge to their audiences to reach that goal.





# Benefits to partners

- Playing a significant role in pollinator conservation!
- Your logo on Zoo's Plant for Pollinators website as an official partner; preferred placement for donating partners
- Opportunity to share events/programs on Plant for Pollinators website
- Inclusion in joint press releases (where applicable)
- 50 pocket guides to share with your audience (more may be available upon request)
- Zoo representative at your event/program (as staffing is available)
- Invitation to participate in pollinator events held at the Zoo as opportunities arise
- Plant for Pollinators yard sign for registered garden onsite (where applicable)



# Expectations of partners

- Host at least one program/event per year where Plant for Pollinators Challenge is promoted
- Link to Plant for Pollinators website and/or provide info on your website
- Promote Plant for Pollinators Challenge on-site via signage and/or pocket guides
- Send out Plant for Pollinators Challenge information to your audience at least once per year (e.g. newsletter, email, social media)
- Register at least one Plant for Pollinators garden onsite (where applicable)



## Next steps

- To become an official partner, sign and submit a Partner Commitment Form to Shasta. (Recommit annually.)
- Send logo to Shasta to put on website.
- We'll follow up with partners via email when the Challenge officially launches & website goes live (target date: March 1).
- Pocket guides will be available in March.
- Expect email updates from us throughout the year.





# Questions?



Shasta Bray Manager of Visitor Experience & Fun Shasta.bray@cincinnatizoo.org 513-487-3325

Scott Beuerlein Manager of Botanical Garden Outreach Scott.beuerlein@cincinnatizoo.org 513-559-8306



MOTION for Board Meeting:

CTM approves the expenditure of \$56.00 to purchase two copies of Roberts Rules of Order for advisors Derek Tucker and Howard Tolley in appreciation of their assistance to the Bylaws Committee.

#### Walking Routes ad hoc Committee Report - March 1 2019

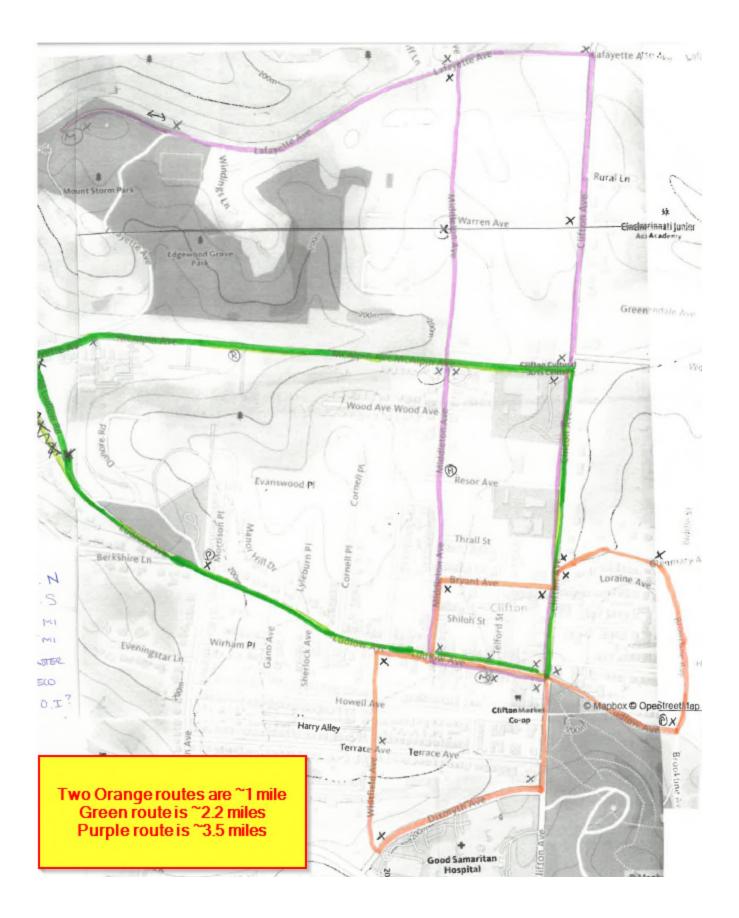
Committee members: Kevin Marsh, Chris Zerges, Alexis Cain, Peggy Spohr, Joe Brunner

Committee has met three times since formation. Things to highlight in our community via walking route design:

- Business district
- Parks
- Utility art boxes
- Both sides of Ludlow and Clifton good coverage desired.
- Churches
- Schools
- Library
- Fountains Probasco and Diggs Plaza
- Historical buildings (where possible & including what is noted above).

Four routes have been designed (see attached map below) Routes all start/end at Clifton Plaza with an alternative start at Mt. Storm Park

- 1 mile south counter-clockwise flow
- 1 mile north clockwise flow
- 2.2 mile clockwise flow
- 3.5 miles clockwise flow



Signage count is currently under the 50 limit & sign locations have nearly all been determined.

- 35-37 directional signs along the routes
- 2 Master signs at route start points (Main start Clifton Plaza, Alt start Mt. Storm Park).
- Approx 7 "points of interest" signs (can be used to indicate things nearby the route).
- 1. Jewish cemetery
- 2. Gates on Clifton Ave at Fairview-Clifton GL School
- 3. Calvary Church Hannaford design
- 4. Frank Lloyd Wright Home
- 5. Castle on Lafayette
- 6. Scarlet Oaks
- 7. Burnet Woods Trailside Nature Center
- 8. ???
- 9. ???

Next major milestone is brochure design. Deadline extension of this milestone is possible to end of March.

- Front section include Clifton logo, Clifton Community website, CTM FB / Twitter, CBPA website, CPBA FB / Twitter.
- Inside section may require full area for map. Subway style map may make more sense.
- Back flap design ideas
  - Brief text on some or all of the following: Business District, Utility Art Boxes, Clifton History, Churches, Gaslights. We seek a copywriter to assist with this.
  - Iconic photos from some / all of the following: Probasco Fountain, Diggs Plaza Fountain, Library, a Utility art box. We have or can create these.
  - o CTM logo ?
- Business branding option on front.

Desired soft launch date is Memorial Day weekend parade / grill out to coincide with go Vibrant million step challenge that launches same weekend. Signs will not be up at that point. Full launch date / event would be during early Summer 2019 following sign installation by City.

Resolution: Send the following letter to CPS Facilities Director with copy to the Director of Public Relations; copy to Greg Park, President of the Rawson Farm Lane HOA; copy to City Supervising Inspector; over the signature of CTM President, within three days of passage.

Clifton Town Meeting (CTM) appreciates Cincinnati Public Schools (CPS) cooperation in responding to the concerns of residents living near the Clifton Area Neighborhood School (CANS), regarding potentially high nuisance noise levels generated by new HVAC equipment recently installed outside the northwest corner of the building.

CTM's review of the manufacturer's specifications CPS provided indicates a high likelihood that the noise level of the HVAC unit in operation will exceed the limits permitted by the City's noise ordinance. If CPS has already addressed this issue through an engineering study that demonstrates that no abatement is needed, or that abatement is needed and installation under contract, CTM asks that the details be shared with the Housing and Zoning Committee (contact information below).

If no such study and/or plan exists, CTM asks that CPS conduct a test of operating noise levels and include CTM and the City in the actual test process and the analysis of the result. CTM also asks that the test be scheduled as quickly as the equipment can be made ready, for everyone's benefit. If the noise level should be found to be excessive and mitigation necessary, a quick response by CPS that precluded unnecessarily disturbing the neighbors would be appreciated in the community. We would also expect that CPS, as educators and good stewards of our tax dollars, would want to avoid the attentional cost, both in dollars and in disruption to education, that would attend delaying mitigation beyond the current construction period.

CTM looks forward to working with CPS to achieve a timely and mutually satisfactory solution to the noise concern of CANS' neighbors. Your contact for this effort is Malcolm Montgomery, whose contact information is below.

Brad Hawse President Clifton Town Meeting

Contact information: Malcolm Montgomery Chair, Housing and Zoning Committee Clifton Town Meeting 513-884-0944 Malcolm-CTM@edutech.us