



**CTM Meeting Minutes
June 1, 2015
Clifton Cultural Arts Center**

Present: Ashley Fritz, Adam Balz, Kevin Marsh, Michael Moran, Tony Sizemore, Ben Pantoja, Nicholas Hollan, Rama Kasturi, Mike Schur, Eric Urbas, Shaun McCance, Adam Hyland, Joyce Rich

Absent: Morgan Rich, Pat Knapp

A quorum is present. Meeting called to order at 7:00pm.

Police Report

Neighborhood Liaison Officer Nick Hageman of District 5 (D5) shared STARS report.

A resident on Ormond raised concerns about drug dealers acting openly in the neighborhood. PO Hageman asked that all residents remain safe (do not confront dealers & keep a safe distance), and continue to call and report all drug dealing activities.

Sgt. Volkerding advised that a stronger investigative effort has begun in coordination with the Hamilton County Sheriff's Department and the County Coroner. This includes investigating from whom a deceased or overdose users purchased the drugs. Fire Captain Kettler indicates overdoses happen at least once per day in Clifton. Sgt. Volkerding indicated that some, but not all, of the buyers of drugs are people in our neighborhood. He did agree that some are also from out of the area as evidenced by the out of state license plates that many observe.

A resident commended D5 for a higher police presence on Ludlow Avenue in the business district.

PO Hageman introduced 3 new officers and their training officers ** get names **. The new officers will be released from training very shortly and put onto regular D5 patrols.

Officer Hageman can be reached at 513.569.8527; email is nicholas.hageman@cincinnati-oh.gov. See the Clifton Community website for other police contact info on the Public Safety page.

Fire Report

Captain James Kettler from Engine 34 reported that his company had runs, but no major structure fires in the Clifton area during the past month. Currently doing safe student housing inspections around the UC area.

New fire hydrants have been installed on Ludlow Avenue. Some are in former parking spots, and Cpt Kettler wanted to remind everyone that there is a \$250 fine for parking at a fire hydrant.

A resident thanked the Cpt. Kettler for the nice open house held in May.

Safety reminder that driving in Clifton is not good so pedestrians walking around need to be attentive.

Captain Kettler can be reached at 513.352.2334; email is james.kettler@cincinnati-oh.gov; or visit the fire station on Ludlow Avenue.

Library Report

No library report was provided.

Recreation Center

Service Area Manager Tom Reese reported the center is very busy. Currently registering for various classes.

You can contact the Clifton Rec Center staff at 513-961-5681 or email at Clifton@cincinnati-oh.gov

CCAC

CCAC Board member Sean Kelley reported that Wednesday's On The Green kicks off this week and on subsequent Wednesday's. Check the CCAC calendar and the Clifton Community calendar for details of performances.

CBPA

No report was provided.

Minutes of the May CTM meeting were approved as submitted.

Cincinnati Zoo - Parking lot rezoning

Mark Fisher from the Cincinnati Zoo Planning department reported on the need for more parking at the Zoo. 3rd year in a row of 1.5 million in attendees. 25% of the days in the past year had zero parking availability. Mark showed a variety of new exhibits being built (example: hippos) and just recently completed. These were built in former parking areas. While parking capacity at the Zoo has increased over time, it has not kept up with the strong increase in attendance. There are some parcels of land that the Zoo owns that are not zoned "Parks and Recreation"; rather, they are zoned mixed residential (RM-X). This brings in more restrictive code, and the Zoo wants to zone its land as "Parks and Recreation". This change allows about a 10% increase in parking; approx 175 spots.

Mark wanted to advise that he is coming to CTM to ensure that we were advised directly of what is happening rather than hear rumors.

Carol Crawford asked about the Drury parking lot. Mark advised that this lot is partially zoned RM-X and the Zoo wants to rezone all of it to "Parks and Recreation" and also redo it to allow buses to park there.

Carol Crawford also asked about coordination with Metro and how many people take Metro and bikes to the Zoo. Mark did not have info on Metro riders, and noted there is a Red Bike station at the Zoo as well as additional bike parking.

A resident asked about permeable concrete use, and Mark advised that the Zoo is leaning away from this for parking areas due to many prior project attempts at the Zoo that have failed.

Trustee Hollan asked about light blocking mediation on the solar panel lot for residents of Brookline Avenue. Hollan had been to a recent residents meeting that raised this issue of light reflecting from the panels. Mark advised that a significant amount of plantings were completed as agreed on this project, but he is willing to pursue this matter further.

Mark advised that 6 homes will be taken down as part of the parking lot expansions, and the Zoo is working with Easter Seals and Building Value to deconstruct the homes for reuse.

Trustee McCance asked how much more parking capacity is needed to reach people capacity at the Zoo. Mark advised that the Zoo is focused on pushing more memberships and online sales to allow easier people entry and less lines at entry points for ticket purchasers.

Mark advised he had no specific ask of CTM. He only wanted to ensure that we were all aware of what was going on.

Voice Scapes – A Storytelling Festival in Clifton

Kip Eagen, Clifton resident, made a presentation about a new festival concept in Clifton. After offering some Street Scapes historical information, Kip advised the organizing group of Street Scapes continued to get together. The group began to discuss another festival to present in Clifton. This idea has been named Voice Scapes. It would be a 2 day long festival of live spoken-word events at the new Clifton Library location. It would celebrate the art of storytelling, and programming would be geared for both adult and children audiences. The event will feature locals and perhaps two or more nationally recognized storytellers as special guest artists. There would be workshops and other programming connected to the festival is also planned. The Library has agreed to the concept and will be the presenting organization.

Possible partners include CTM, CBPA, Uptown Consortium, Cincinnati State Technical College, Clifton Recreation Center, True Theatre Group, Rebel Story Tellers, and Union Institute.

Tentative dates: Aug 28-29, 2015 with backup dates of Aug 21-22.

Total expected expenses: \$3,500 - \$5,000.

Kip asked CTM to be a presenting sponsor at a \$1,500 level (Mark Twain level). Kip has just begun the fundraising effort. Library commitment of approx \$1,500 including in-kind services has been made. Other possible partners (noted above) will be pursued.

Trustee Hollan asked the difference between a story teller and an actor. Kip advised it is more of a monologue with not as much theatrics.

Trustee McCance asked Treasurer Moran if the \$1,500 request is within our means. Moran indicated that he feels that due to other spending requests not coming forward such as CliftonFest.. Trustee Marsh clarified that CliftonFest is moving ahead this year, and will be showing up to pull on their budgeted request of \$6,000. Alexis Cain (a member of CliftonFest LLC) also noted that CliftonFest is definitely happening this year.

President Sizemore noted to all Trustees that due to bylaws requirements for unbudgeted spending that we needed two meetings to approve any funding unless we made a unanimous vote per the bylaws to override this two meeting rule.

Trustee Hollan made a motion to approve \$1,500 supporting VoiceScapes to help pay for professional artists fees, event production and festival promotions.

Trustee discussions included how to proceed on the matter due to the two meeting rule including potentially voting on \$500. Some Trustees voiced indications that Kip has a track record that we can count on.

The vote was taken and it was unanimous thereby bypassing the 2 meeting requirement.

Eye Candy Presentation on Possible Clifton Logos

Janet Creekmore of Eye Candy provided a pro-bono 40 hours work effort on branding and marketing of Clifton as a result of the Ludlow 21 Report. Eye Candy worked closely with the Ludlow 21 Working Group (L21WG) on this effort since February. The Eye Candy engagement is for 2015 so final decisions are not needed imminently. Janet presented the current work in progress in an effort to get more involvement in the community with additional stakeholders. Three logo designs were presented. They were in black and white, not color, at this time because the focus is on the basic design that would be built upon after more feedback. Janet advised that color tends to draw the viewers focus away from a basic logo concept and towards the color instead.

Research efforts by Eye Candy included all the data from the Ludlow 21 report, social media and visits to the community.

“Romantic” – flame, warmth

“Charming” – aviary, nature

“Eclectic” – architecture flavor

About 15 logo ideas were prepared, and Ludlow 21 Working Group mini-committee (2 Eye Candy and 4 from the L21WG) selected these 3 as the best.

Trustee McCance asked about intellectual property ownership issues. Who would trademark and own a final logo? There are multiple stake holders. Eye Candy would provide a style guide on any finalized log. McCance advised that style guides can provide open use for the community. Eye Candy indicated that they preferred a legal entity own the logo.

Trustees Hyland and Schur asked about who would make final decision on ownership and selection. Hyland indicated that the contract for the logo design was between EyeCandy and the L21WG.

Trustee Marsh advised that CTM currently does not know who owns the existing CTM logo so perhaps this needs to be investigated. Trustee Kasturi asked how other communities use logos. Eye Candy advised that it becomes part of the website, social media, emails, etc.

Janet advised that Eye Candy is committed to finish the logos even if it takes more than the 40 hours originally awarded.

Trustee Marsh made a motion to work collaboratively with L21WG to publish the 3 basic logos in conjunction with a survey monkey to gather community feedback on their feelings and ideas around the logos. These comments will drive the selection process further along.

Motion passed. Trustee McCance agreed to assist Marsh with the Surveymonkey preparation.

Events Committee

House Tour Chairperson Tony Sizemore made a brief summary report of the House Tour. The event netted approximately \$17k. It was a successful event. Final numbers were not available, yet. A detailed post event meeting will be held in June to collect all details & summarize learnings for future House Tour Committees.

Sizemore made a motion for CTM to purchase 3 canopy tents for \$411.09: 1 to replace a damaged tent that was on loan to CTM for the House Tour and 2 for CTM to own. Motion passed.

Chairperson Nicholas Hollan made a report that Clifton was selected as an “All-Star Neighborhood” – one of only 10 neighborhoods selected to generate neighborhood engagement and celebration in conjunction with the All-Star Baseball Game on July 14.

Some possible events that the group is potentially going to present include the following:
June 17 – CCAC Wednesday on the Green collaboration with a “Ball Across the Region” event. Touch an actual baseball that will be then placed in the Hall of Fame.

July 11 – Exhibition Vintage League baseball game with 1860’s rules. Players in vintage uniforms. Location at UC or Northside.

July 12 – Kids Wiffle Ball Tournament – UC or Northside.

July 13 – Homerun derby batting cage & speed pitch event at Clifton Market parking lot.

July 14 – Viewing party in business district.

All events will be designed for fun and collaboration within the community. A liaison will be assigned to Clifton to help get this done, and they will give the planning team more information on June 2, 2015.

Budget around \$20,000-\$25,000 was submitted to the All-Star selection committee (this is not a committee of CTM).

Hollan made a motion that CTM to spend up to \$2,000 for the event, but only on a viewing party. Trustee discussion including concerns about if the money was necessary.

Motion was made to table the spending motion to an email vote after we had more information. This motion passed.

Marsh made a motion to schedule a July 6 CTM meeting due to not enough time to cover many key topics raised on this month's agenda. This motion passed.

Treasurers Report

Treasurer Michael Moran made a very basic report on May results. Net income of approx \$5k.

CTM has total assets/reserves of approx \$88k with no outstanding liabilities.

Sizemore moved to approve the Treasurer's report. Motion passed.

Public Q&A

Due to time, Sizemore made a motion to adjourn the meeting. Motion passed.

Adjournment/next meeting

The meeting was adjourned at 9:10 p.m.

The next CTM meeting is at 7 p.m., Monday, July 6, 2015, at the Clifton Recreation Center.