



The Clifton Chronicle Media Kit

It's time to renew/create your Advertising Contract for 2023!

The Clifton Town Meeting Chronicle provides news to 6000 + readers every quarter, both by print (mailed to mailboxes) and also online (arriving by email) to our members, residents and friends. We feature stories from our major civic and cultural organizations, schools and churches, historical sketches, we report on special projects – **and of course we promote our local businesses!** Have questions? Contact our Chronicle Committee Chair 2023, Jan Checco, at 513 702 7083, or reach us by email at ctm.chronicle@gmail.com

Get Started:

Choose from the sizes and prices listed below to create your 2023 advertising plan and contract. Your ad artwork should be submitted to us by the Deadlines listed below, sent by email to ctm.chronicle@gmail.com

Summer Issue - For events from May 20 to September 1, the deadline is April 17.

Fall Issue - For events from September 1 to December 1, the deadline is July 24.

Winter Issue - For events from December 1 to March 1, the deadline is October 24.

Spring Issue - For events from March 1 to May 20, the deadline is January 24.

Preparation of Your Advertisement Art Files:

Layout your artwork to fit the size you've selected for publication (see choices below.) Artwork ready for placement should have image resolution at 300 dpi; Color ads should be saved as CMYK (not RGB.)

When your artwork is ready, send any art files larger than 8 MB via WeTransfer.com to ctm.chronicle@gmail.com

Sizes and Prices apply for both Full Color and Black and White Advertisements

Full Year / Four Issues Publication Pricing gives you a 20% discount! See the diagram on p2 for sizes:

Item	Size (Horizontal x Vertical)	Full Year	Quarterly	Savings (if Full Year purchased)
A	10" x 5.25"	\$1,350.00	\$422.00	20%
B	6.5" x 5.25"	\$850.00	\$265.00	20%
C-V	3" x 5.25"	\$360.00	\$112.00	20%
C-H	6.5" x 2.66"	\$360.00	\$112.00	20%
D	3" x 2"	\$180.00	\$56.00	20%
DD	3" x 3"	\$220.00	\$68.00	19%
E	3" x 1.25"	\$88.00	\$28.00	21%
F	10" x 8.75"	\$1900.00	\$594.00	20%
G	10" x 13"	\$3,000.00	\$937.00	20%

INSERTS are AVAILABLE—Ask about pricing, which is determined on insert size and weight.

<p>CLIFTON CHRONICLE AD SIZES (2023) 2023 NOTE: The rectangles show proportions to full spreads of the 2022 newsprint format of two facing 14" x 11" pages. To purchase advertising space: email ctm.chronicle@gmail.com or call Jan Checco at 513 702 7083 for more information.</p> <p>Size G Full Page / 10" wide x 13" tall</p> <p>Single Issue - \$937 Full Year/4 Issues - \$3000</p> <p>Size F / 10" wide x 8.75" tall</p> <p>Single Issue - \$594 Full Year/4 Issues - \$1900</p>	<p>Size A / 10" wide x 5.25" tall</p> <p>Single Issue - \$422 Full Year/4 Issues - \$1350</p> <p>Size D Double 3" wide x 3" tall Single Issue - \$68 Full Year/4 Issues - \$220</p> <p>Size E / 3" wide x 1.25" tall Single Issue - \$28 Full Year/4 Issues - \$88</p> <p>Size C Horizontal / 6.5" wide x 2.66" tall</p> <p>Single Issue - \$112 Full Year/4 Issues - \$360</p> <p>Size D / 3" wide x 2" tall Single Issue - \$56 Full Year/4 Issues - \$180</p> <p>Size C Vertical 3" wide x 5.25" tall</p> <p>Single Issue - \$112 Full Year/4 Issues - \$360</p> <p>Size B / 6.5" wide x 5.25" tall</p> <p>Single Issue - \$265 Full Year/4 Issues - \$850</p>
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Clifton Chronicle Advertising Contract - 2023

Please Note: Ads must be prepaid. Thanks for your check made out to "Clifton Town Meeting" and mailed to: **Chronicle, PO Box 20042, Cinti, OH 45220-0042, before** the publication deadline

Your Business Name: _____

Mailing Address: _____

Contact Name: _____

Phone: _____ Email: _____

Issue(s) chosen for your advertisement's publication in 2023. Ad size: _____

All Year 2023 (4 issues) Spring 2023 Summer 2023 Fall 2023 Winter/Holidays 2023