

2024 Clifton Home and Garden Tour

Fiscally sponsored by the Clifton Cultural Arts Center



House Tour Summary

- Usually House Tours take place every 3 years and occur on Mother's Day
- Last House Tour skipped because of COVID-19
- CCAC is fiscal sponsor - will use all proceeds for neighborhood festival
- 8-10 Homes & Gardens (Gardens are a new addition this year!)
- Mother's Day: May 12, 2024

Financials

- Estimate about \$20,000 to produce tour; so far have raised **\$5,500**
- Funding through house sponsorships and ad sales
- Available Ads & Sponsorships range from \$100 to \$1,000
- Estimate proceeds will be about \$20,000, with approximately 1,000 tickets sold
- Tickets are \$20 if purchased in advance; \$25 if purchased day-of

Requests for CTM

- \$500 Sponsorship
- Volunteers: will need approximately 100 volunteers for the day of the tour.
- Volunteer Roles
 - Hospitality/Home Guides: Staff for each home to guide guests through rooms and ensure guests stick to the planned tour route (80 people)
 - Ticket Sales: At the CCAC (4-6 people total)
 - Shuttle Support: Ride transportation shuttles and ensure they're spaced and timed efficiently (4-6 people)
- If interested, sign up here: <https://bit.ly/CHTVolunteer>

